

SCENIC ART SERIES,
B.S. REYNOLDS CO., PUBLISHERS,
WASHINGTON, D.C.

NO. 3A-H7

ORDER NO. 63802

DATE 1-11-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M. No ~~YES-TO-ONE~~

TITLE (IN FULL) FOUNTAIN AND SENATE
OFFICE BUILDING, WASHINGTON, D.C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLOG. WHITE MARBLE. LIGHT GREEN ROOF. GRAY CORNICE. FOUNTAIN GRAY-
GRANITE. GREEN SHRUBS AROUND FOUNTAIN. GREEN LAWN & SHRUBBERY ON
REAR RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 3A-H33

ORDER NO. 63876

DATE 1-15-1933

12 M 500 PHOTO COLORIT POST CARDS - WHITE BORDER-DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

TITLE (IN FULL) WALPI - HOPI INDIAN
PUEBLO, NORTHERN ARIZONA

BOT, SMALL TYPE - COPY ~~RIGHT~~ LEFT
© FRASHER'S PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE HAND COLORED PHOTO AND TISSUE ATTACHED.

RETURN H.C. PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PHOTO O.K.
JAN 31 1933

A13

WS

ART
C. T. ART COLORTONE MANHATTAN
CARD PUBLISHING CO., NEW YORK

NO. 3A-H96 ✓

ORDER NO. 64028

DATE 2-1-1933

25 M ART COLORTONE POST CARDS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

10

SAME AS ABOVE

STATUE OF LIBERTY,
NEW YORK CITY

(In sky)

PRIVATE NO. ON FRONT- 505

COLOR DESCRIPTION

PUT PLATE NO. ON FRONT.

SEE INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Photo in
D10186

200 1/4
A 8

DISTRIBUTED BY FULMER'S
FAMOUS PHOTOS, SANTA CRUZ, CALIF.

NO. 3A-H361

ORDER NO. 64521 65001

DATE 4.5.1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP - "WONDER TREE"

IMPRINT SAME AS ABOVE

BOT - BIG TREES, SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER -
F-52-C



COLOR DESCRIPTION

SEE TISSUE ATTACHED. BLOCK OUT SIGN.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

40 1/2
A8

1E

NO. 3A-H362

DISTRIBUTED BY FULMER'S
FAMOUS FOTOS, SANTA CRUZ, CALIF. ORDER NO. 65001

DATE -5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP - BIG BASIN INN

IMPRINT SAME AS ABOVE

BOT - BIG BASIN, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER

F-305-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED. COLOR ALL FERNS IN FERN BOXES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

X

NO. 3A-H363 ✓

ORDER NO. 65001

DATE 3-5-1933

DISTRIBUTED BY 'FULMER'S
FAMOUS FOTOS', SANTA CRUZ, CALIF.

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) TOP "THE GIANT"

BOT- 66 FEET CIRCUMFERENCE, BIG
TREES, SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER
F-43-0

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

SEE TISSUE ATTACHED TO PHOTO. BLOCK OUT LARGE SIGN IF POSSIBLE.

see 374

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

201 1/2
A 8 1/4

NO. 3A-H364 ✓

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

ORDER NO 65004

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- "ENTRANCE TO

IMPRINT SAME AS ABOVE

BIG TREES"

BOT- BIG TREES, SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-

F-50-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

NO. 3A-H365 ✓

ORDER NO. 65001

DATE 4-5-1933

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP "GIANT TREE"

BOT 4500 YEARS OLD, BIG TREES,
SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-
F-46-C

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BRING OUT SUN RAYS IN BACKGROUND AS
MUCH AS POSSIBLE.

see 374

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20014
A-8

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

NO. 3A-H366 ✓

ORDER NO. 65001 D4

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER,

TITLE (IN FULL) TOP- "AUTO TREE"

BOT- 335 FEET HIGH, BIG BASIN,
CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-
F-304-C

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

7

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. MAKE TREE A LITTLE DARKER TO BRING
IT OUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

X

2001 1/4
A7 1/2

NO. 3A-H367 ✓

ORDER NO. 65001 D24

DATE 4-5-1933

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- "GIANT TREE"

IMPRINT SAME AS ABOVE

BOT- BULL CREEK FLAT, ON THE
REDWOOD HIGHWAY OF CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-
F-161-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

X

28 12
A 8

12

NO. 3A-H368 ✓

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

ORDER NO. 65001

DATE 4-5-1933

6 M XMEPHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- XXXXXX

IMPRINT SAME AS ABOVE

"GIANT BURL"
BOT- BIG TREES, SANTA CRUZ,
CALIFORNIA

1

PRIVATE NO. LOWER LEFT CORNER-
F-47-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BLOCK OUT SIGN OR BRING OUT PRINTING
ON IT.

374

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19
2

X

HE 1 1/2
A-8

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

NO. 3A-H369 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP - "FATHER OF THE

FOREST"

BOT - 5000 YEARS OLD, 108 FEET IN
CIRCUMFERENCE, BIG BASIN, CALIFORNIA

PRIVATE NO: LOWER LEFT CORNER -

F-301-C

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE



SEE TISSUE ATTACHED TO PHOTO: COLOR MAN TO SHOW UP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-4370 ✓

ORDER NO 65001

DATE 4-5-1933

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER

TITLE (IN FULL) TOP "GENERAL SHERMAN"

BOT- 5000 YEARS OLD, BIG TREES,
SANTA CRUZ, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-
F-41-C

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE



SEE TISSUE ATTACHED TO PHOTO, BRING OUT TREE BETTER AT TOP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

64919

4x1 1/2
A8 1/2

NO. 3A-H371 ✓

DISTRIBUTED BY FULMER'S FAMOUS
FOTOS, SANTA CRUZ, CALIF.

ORDER NO. 65001

DATE 4-3-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP- "FOREST PRIMEVAL"
BOT- IN THE CALIFORNIA REDWOODS

PRIVATE NO. LOWER LEFT CORNER-
F-146-C

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

NO. 3A-H372 ✓

DISTRIBUTED BY FULMER'S FAMOUS
FOTOS, SANTA CRUZ, CALIF.

ORDER NO. 65001

DATE 4-3-1933

20c 1/2
A 8 1/4

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2

R. M

YEX

TITLE (IN FULL) TOP- "VACATION DAYS"

IMPRINT

SAME AS ABOVE

BOT- UNDER PEACEFUL CALIFORNIA

REDWOODSSS

PRIVATE NO. LOWER LEFT CORNER-

F-152-C



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO, COLOR RIVER TO SHOW WATER, BRING
OUT LADY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X

OK'd by
Mr. Kephart
2/21/34
A8 3/4

1/2

NO. 3A-11373 ✓
ORDER NO. 65001
DATE 4-5-1933

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- 11A CALIFORNIA

IMPRINT SAME AS ABOVE

SCENE

BOT- RIVER, MOUNTAINS AND REDWOODS

PRIVATE NO. LOWER LEFT CORNER

F-150-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BRING OUT CLOUDS

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

X

20 1 3/4
A 8 3/4

DISTRIBUTED BY 'FULMER'S FAMOUS
FOTOS', SANTA CRUZ, CALIF.

NO. 3A-41374 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER,

TITLE (IN FULL) TOP - 'SUNLIGHT

FILTERING THROUGH THE REDWOODS''

BOT- IN A CALIFORNIA FOREST

PRIVATE NO. LOWER LEFT CORNER-

F-157-C

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BRING OUT SUN RAYS AS MUCH AS POSSIBLE, SPOT
HALATION LIGHTS ON TREES;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

X

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

NO. 3A-H375 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP "REDWOOD AVENUE"
BOT- IN THE CALIFORNIA MOUNTAINS

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER
F-309-C



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

200 1 1/2
A. 8

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS," SANTA CRUZ, CALIF.

NO. 3A-4376 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M. PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER, LOWER, CENTER~~ BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP THROUGH THE

IMPRINT SAME AS ABOVE

REDWOODS

BOT- XXXXNXXXXXKXIRBNXAMNXXIX

A CALIFORNIA PARADISE

PRIVATE NO. LOWER LEFT CORNER-

F-165-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

1 1/2

HC 1 1/2
A-8

DISTRIBUTED BY "FULMER'S
FAMOUS FOTOS", SANTA CRUZ, CALIF.

NO. 3A-H377 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- HIGHWAY THROUGH
REDWOOD GROVE.

IMPRINT SAME AS ABOVE

BOT- IN THE CALIFORNIA MOUNTAINS

PRIVATE NO. LOWER LEFT CORNER-
F-158-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. I., & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

X

DISTRIBUTED BY FULMER'S FAMOUS
FOTOS, SANTA CRUZ, CALIF.

NO. 3A-H378 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER BORDER
TITLE (IN FULL) TOP- DRIVING THROUGH
THE REDWOODS
BOT- IN THE LARGE REDWOODS OF
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-

~~F-154~~ F-154-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. COLOR CAR TO BRING IT OUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200-12
A-8 1/2

19

20-1 1/4
A8 1/4

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS," SANTA CRUZ, CALIF.

NO. 3A-4379 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP - TALLEST TREE IN
THE WORLD. 364 FEET HIGH.
BOT - NEAR DYERVILLE ON THE REDWOOD
HIGHWAY OF CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER -
F-155-C

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

PRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS," SANTA CRUZ, CALIF.

NO. 3A-H380 ✓

ORDER NO. 65601

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) TOP- TIM QUADRUPE TREE
BOT- ON THE REDWOOD HIGHWAY OF
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER-
E F-151-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. COLOR MAN SO HE SHOWS UP

SUBMIT, RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

200-1 1/2
A8 3/4

1/2

NO. 3A-H381 ✓

DISTRIBUTED BY FULMER'S FAMOUS
FOTOS, SANTA CRUZ, CALIF.

ORDER NO 65001

DATE 4-5-1933

6M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP-1 MIMORED SHADOWS
BOT- IN A CALIFORNIA MOUNTAIN
STREAM

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER
F-147-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BRING OUT CLOUDS. COLOR BOAT SO IT WILL
BE NOTICEABLE

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

21214
A73

DISTRIBUTED BY FULMER'S FAMOUS
FOTOS, SANTA CRUZ, CALIF.

NO. 3A-1382 ✓

ORDER NO. 65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER,

TITLE (IN FULL) TOP - 11A CALIFORNIA
WATERFALL

BOT - BERRY CREEK FALLS, BIG BASIN,
CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER -
F-310-C

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

NO.

3A-4383 ✓

ORDER NO.

65001

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- "WILD BUCK, TWO

IMPRINT SAME AS ABOVE

DOES AND FAWN"

BOT- BIG BASIN, CALIFORNIA

PRIVATE NO. LOWER LEFT CORNER-

F-306-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BLOCK OUT DEER LEG IN FRONT OF BUCK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY "FULMER'S FAMOUS
FOTOS", SANTA CRUZ, CALIF.

NO. 3A-H384

ORDER NO. 65801

DATE 4-5-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP- "SUNBEAMS IN THE
REDWOODS"

IMPRINT SAME AS ABOVE

BOT- IN THE CALIFORNIA MOUNTAINS

PRIVATE NO. LOWER LEFT CORNER-
F-58-C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO. BRING OUT SUN RAYS AS MUCH AS
POSSIBLE. COLOR LADY SO SHE WILL BE NOTICEABLE.

see 374

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

BLACKWELL WIELANDY,
ST. LOUIS

NO. 3A-H385 ✓

ORDER NO. 51338

DATE 1-17-1935

☒ 500 ART COLORTONE POST CARDS, WHITE BORDER MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

THE MUNICIPAL AUDITORIUM
AND COMMUNITY CENTER, ST. LOUIS,
MO.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 87

COLOR DESCRIPTION

TAKE OUT DECORATIONS BEHIND PILLARS, SEE PHOTO AND CARD
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

9

BLACKWELL WIELANDY,
ST. LOUIS

NO. 3A-1385

ORDER NO. 65005

DATE 4-6-1935

12 M 500 ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE MUNICIPAL AUDITORIUM
AND COMMUNITY CENTER, ST. LOUIS,
MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

IF YOU CAN GET A BETTER CARD BY CUTTING OUT BLDG. AT LEFT, DO SO,
TO SHOW UP MAIN BLDG. LARGER. BLDG. BEDFORD STONE, LIGHT
GRAY ROOF. TAKE OUT ALL THE CARS.

P.C. D. 2837

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

20K
A874

BLUE PRINT O. K.
APR 15 1933

BLACKWELL WIELANDY,
ST. LOUIS

NO. 3A-H386 ✓

ORDER NO. 65006

DATE 4-6-1933

12 M 500 LARGE FOLDER VIEW ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) **SUNKEN GARDENS,**
ST. LOUIS, MO.

IMPRINT NO



COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED TO PHOTO FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLACKWELL WIELANDY,
ST. LOUIS

NO. 3A-4387 ✓

ORDER NO. 65006

DATE 4-6-1933

12 M 500 LARGE FOLDER VIEW ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ST. LOUIS MUNICIPAL
OPERA, ST. LOUIS, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 103578; COLOR SAME AS 103578

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
APR 11 1933

302-14
A 8 1/2

SK

10
19

X

3

20 1/4
7 3/4

BLACKWELL WIELANDY,
ST. LOUIS, MO.

NO. 3A-H388 ✓

ORDER NO. 65006

DATE 4-6-1933

12M 500 LARGE FOLDER VIEW ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) **GOVERNMENT HILL
ELECTRICAL FOUNTAIN AND CASCADES
IN FOREST PARK, ST. LOUIS, MO.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **NO**

IMPRINT **NONE**



COLOR DESCRIPTION

USE NEW PHOTO. SHOW SPRAY AS LARGE AS POSSIBLE. SEE CARD
ATTACHED. ALSO SHOW WATER IN BASIN. THIS IS A SUMMER VIEW. SHOW
LEAVES ON TREES.

SUBI
PHOTO

The fountain should have one large heavy center spray, and
twelve smaller sprays about half way up around the fountain,
say three on each side. Customer suggests a trickling
water over the cascade and only sufficient water in the basin
so that the rock formations can be easily seen.

Hold for info.

X

NO. 3A-H369 ✓

BLACKWELL WIELANDY,
ST. LOUIS

ORDER NO. 65006

DATE 4-6-1933

12M 500 LARGE FOLDER VIEW ART COLOR TONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MASONIC TEMPLE,
ST. LOUIS, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO; SEE 106878 FOR COLORS. SHOW LAMP POSTS SAME
AS ON 5 X 7 NEGATIVE ATTACHED. TAKE OUT CARS;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
APR 15 1933

280 1 1/2
A9
BLUE PRINT O.K.
APR 12 1933

BLACKWELL WIELANDY, ST. LOUIS		NO. 3A-H390 ✓
		ORDER NO. 65006
		DATE 4-6-1933
12M 500 XR LARGE FOLDER VIEW		ART COLORTONE, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. NONE	NONE
TITLE (IN FULL) CIVIL COURTS BUILDING, ST. LOUIS, MO.	IMPRINT NONE	
COLOR DESCRIPTION		
USE NEW PHOTO. SEE 112242 FOR COLORS. TAKE OUT TRUCK		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY. INC., CHICAGO		
PHOTO TICKET		

BLACKWELL WIELANDY.
ST. LOUIS, MO.

NO. 3A-4391

ORDER NO. 65006

DATE 4-6-1933

12 M500 LARGE FOLDER VIEW ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) UNION STATION,

IMPRINT NONE

ST. LOUIS, MO. /

COLOR DESCRIPTION

MAKE ROOF BLACK. SHOW A SIDEWALK AND LOTS OF FLOWERS AT RIGHT
FOREGROUND. COLOR OF BLDG. SAME AS ON 60063.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 3/33

3 1/2

20.1 1/2
A 9 1/2

7 1/2

DALLAS POST CARDS,
117 N. AKARD ST.
DALLAS, TEXAS.

NO. 3A-H392

ORDER NO. 65014

DATE 5-10-1933

XR M 12.500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

MAGNOLIA BUILDING, DALLAS, TEXAS

D.P.C.



COLOR DESCRIPTION

MAKE NIGHT SCENE. GRAY STONE. ~~REXXXXXXXXXXXXX~~. TOP OF BLDG.
ABOVE CORNICE IS FLOODLIGHTED, ALTERNATELY RED AND GREEN

in 6A 14.2603

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

DALLAS POST CARDS,
117 N. AKARD ST.,
DALLAS, TEXAS.

✓ NO. 3A-H393

ORDER NO. 65014

DATE 5-10-1933

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

A MUNGER-PLACE HOME, DALLAS, TEXAS

D.P.C.



COLOR DESCRIPTION

SEE PHOTO NO. 565-30

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

BLUE PRINT O.K.
APR 19 1933
1 hr extra

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3AH394
~~3402~~ ORDER NO. 64746 DATE 3-24-1933

CUSTOMER
HARRISON HOTEL ~~CO~~ CORP.,
CHICAGO, ILL.

25 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HARRISON
(ETC. AS PER LAYOUT)

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for this Customer
Art Colortone
AMERICAN ART
STYLE

FRONT NO. 5
to cover part of Mess. Space, entire Mess. Space, entire Front
Yes No Special type as sample
C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.

USE PHOTO NO. 0A3598. SEE INSTRUCTIONS ATTACHED.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panormatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM				COLOR PLATES			
DUPLICATES				COLOR PLATES			
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH. SAME SIZE —
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISH DEPT. OUTLINE — OVAL — CIRCLE
SQUARE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK
ELECTROTYPE EACH CV
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

4 1/2
1 1/4
7
3/4

DEADLINE

BLUE PRINT O. K. *28*
APR 11 1933
28-1/2
110

2

✓ NO. 3A-4395

MAX RIGOT SELLING CO.,
CHICAGO

ORDER NO. 65021

DATE 4-7-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 9 R. M. YES
TITLE (IN FULL) BIRDSS-EYE VIEW, NORTHWESTERN DEPOT, CHICAGO <div style="border: 1px solid black; width: 40px; height: 15px; margin: 5px auto;"></div>	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER LEFT CORNER- 242	PRIVATE NO. BEFORE IMPRINT- 242

COLOR DESCRIPTION

50242

USE PHOTO NO. 50242. COLOR SAME AS 3A-4395.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

T
X

3 1/2

BLUE PRINT O.K.
APR 11 1933

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H396
ORDER NO. 65021
DATE 4-7-1933

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) HALL OF SCIENCE,
CHICAGO WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -
WF-18

PRIVATE NO. BEFORE IMPRINT -
WF-18

COLOR DESCRIPTION

USE PHOTO NO. 2A884. PUT LIFE IN FOREGROUND - PEOPLE, CARS, ETC.
COLOR XXXXXX

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

CUSTOMER

DIAL NO. 3A-H397 ORDER NO. 65056 DATE 4-11-1933

CUSTOMER OLD HEIDELBERG
MIAMI, FLORIDA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

54
Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO

12 1/2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate ☒ No Copyright in Plate Yes No
Title in full BEER GARDEN

OLD HEIDELBERG 151 S. E. 2ND STREET
MIAMI....FLORIDA

RETOUCHING DEPARTMENT

Submit - ☒ Sketch Layout ☒ Retouched Photo Wash Drawing
Follow Layout

SEE TISSUES ATTACHED TO PHOTOS. MAKE
ENTRANCE WITH SAME CHECKERED DESIGN AS SHOWN ON
CARD 2A-H240.

TRY TO SHOW LIKENESSES OF WAITRESSES AS MUCH
AS POSSIBLE SO THAT THEY CAN BE RECOGNIZED
THIS IS IMPORTANT

COLOR DESCRIPTION

MAKE CHECKERED ENTRANCE BLUE AND LIGHT MAROON
CHECKERS. SEE COLORED PHOTO ATTACHED AND TISSUES
ON BOTH PHOTOS.

DEADLINE

STYLE PHOTO COLORIT - FULL FACE

(All of this on address side)

FRONT NO 5 R. M. ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

564928

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Half-tone - Combination. 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print - Handcolor - Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 3A-H398

ORDER NO. 65063

DATE 4-11-1933

12 M 500 ART COLORTONE POST CARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - MAIN HOSPITAL

BUILDING U.S. VETERANS' ADMINISTRATION
BOX HOME.

BOT. ST. PETERSBURG, FLA. THE
SUNSHINE CITY

PRIVATE NO. BEFORE TITLE - S-185

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CREAM STUCCO BLDG. WINDOW CASING ALL CHOCOLATE BROWN DECORATION
AT CENTER OF BLDG - LIGHT CHOCOLATE BROWN ROOF MOTTLED RED TILE.
1ST FLOOR WHITE STONE. BRING OUT SHELL ROCK ROAD AND MAKE GREEN LAWN
TO BOTH SIDES OF IT. TAKE OUT BLURRY NARROW STRIP OF GREEN LAWN
BETWEEN STONE FENCE AND BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3A-H399 ORDER NO. 65074 DATE 4-11-1933

CUSTOMER HILLSBORO NEWS COMPANY,
TAMPA, FLORIDA.

DEPT
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2 M PC SIZE 3 1/2 X 5 1/2
PLACE OF TITLE Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TAMPA HEIGHTS HOSPITAL, INC. /

STYLE ART COLORTONE-WHITE BORDER

(All of this on address side)

FRONT NO 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: HILLSBORO NEWS CO. TAMPA, FLA. /

RETOUCHING DEPARTMENT

Subm. Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination
Dry Wet Pancromatic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	-------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WID. HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

BUFF BRICK BUILDING. PALMS AND LAWN GREEN WITH
ROSES AROUND BASE OF BLDG. IN BRIGHT COLORS. /

RETURN PHOTO /

Photo ret. 6/15/33

RETURN PHOTO YES NO

7c 1 3/4
A 10

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H400

ORDER NO. 65105

DATE 4-13-1933

12 M 500 ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PANORAMIC VIEW OF THE
CENTURY OF PROGRESS, WORLD'S
FAIR 1933

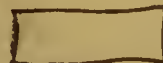
PRIVATE NO. UPPER LEFT CORNER-
WF-37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-37



COLOR DESCRIPTION

SEE 3A-H51 FOR COLORS:

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

must be furnished by 1 o'clock

T
X

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H409

ORDER NO. 65118

DATE 4-13-1933

M2,500 POST CARDS PHOTO COLORIT BECKLE EDGE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER

TITLE (IN FULL)

PURPLE RHODODENDRON (RHODODENDRON
CATAWBIENSE) IN BLOOM

PRIVATE NO. BEFORE TITLE P. C. 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORED SAMPLE ATTACHED TO PHOTO.

Photo ret 2/21/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H410 ✓

ORDER NO. 65118

DATE 4-13-1933

12 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

SPRING TIME IN THE MOUNTAINS;
APPLE ORCHARD IN FULL BLOOM

PRIVATE NO. BEFORE TITLE P.C. 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

A DELICATE SHADE OF PINK BLOSSOMS

Photo ret 2/21/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

28014
A8

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO 3A-H411

ORDER NO. 65118

DATE 4-13-1933

12 M 500 POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

A DOGWOOD TREE IN FULL BLOOM, IN
THE HEART OF THE MOUNTAINS

PRIVATE NO. BEFORE TITLE P.C. 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE



COLOR DESCRIPTION

THE WHITEST ~~WER~~ COLORS FOR BLOSSOMS.

Photo ret 2/21/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H412
ORDER NO. 65118

DATE 4-13-1933

12 M 500 POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

A BEAUTIFUL MOUNTAIN WATERFALL

PRIVATE NO. BEFORE TITLE P.C. 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo no 2/21/34

2

200 1/2
A. 934

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 5A-H413 ✓

ORDER NO. 65118

DATE 4-13-1933

12 M 500 PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

SUNSET IN THE MOUNTAINS, A
SYMPHONY IN COLORS

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE P. C. 5

7

COLOR DESCRIPTION

Photo rec. 2/21/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.,— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H414

ORDER NO. 65118

DATE 4-13-1933

12 M 500.. POST CARDS

PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

BIRD'S EYE VIEW OF U.S. VETERANS'
HOSPITAL, NO. 60 OTEEN, N. C.
"IN THE LAND OF THE SKY"

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE RC. 6

COLOR DESCRIPTION

SEE COLORED SAMPLE ATTACHED -(USE FOR COLORS ONLY)

Cut off as marked.

Photo not 2/2/36

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H415 ✓

ORDER NO. 65118

DATE 4-14-1933

12 M 500 POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

IMPRINT

FRONT VIEW, BILTMORE HOUSE,
ASHEVILLE, N. C. "IN THE LAND
OF THE SKY"

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE P.C. 7

COLOR DESCRIPTION

TAKE OUT TWO MEN. TAKE OFF FROM FOREGROUND AND SIDES.

Photo ret 2/21/34

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 3A-H416 ✓

ORDER NO. 65118

DATE 4-14-1933

12^M 500 POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

A GLIMPSE OF FLOWER AND SHRUBBERY
GARDENS IN BILTMORE ESTATE,
ASHEVILLE, N. C.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE P. C. 8

COLOR DESCRIPTION

SEE T ISSUE ATTACHED

Cut off as marked

Photo ret. 2/21/34

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. A. BISHOP,
RACINE, WISCONSIN.

NO. 3A-H417 ✓

ORDER NO. 65130

DATE 4-14-1933

M 12,500

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FOREST PRODUCTS LABORATORY
MADISON, WISCONSIN.

PRIVATE NO. BEFORE TITLE 1540.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. MON 3A-H417 ONLY

IMPRINT

YES

SAME AS ABOVE

3B-727

COLOR DESCRIPTION

REMOVE RUBBISH & FENCE BLDG. LT. GRAY STONE /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E.A. BISHOP,
RACINE, WISCONSIN

NO. 3A-H418 ✓

ORDER NO. 65130

DATE 4-14-1933

12 M 500 ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. ON 3A-H417 ONLY

TITLE (IN FULL)

AND

103 THE UNIVERSITY EXTENSION & HOME

ECONOMICS BUILDING (UPPER LINE)

30 UNIVERSITY OF WISCONSIN, MADISON,
WISCONSIN

IMPRINT

NO

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 114

COLOR DESCRIPTION

EXTRA COLOR OF BLDG. NO. 11 (CHART)

NOTE THE TRAILING VINES ON THE BUILDING & SHRUBS & FLOWERS EVERYWHERE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3A H419

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. 3A-H420 ORDER NO. 65131 DATE 4-14-1933

CUSTOMER A.G. CAMPBELL,
CHEBEAGUE ISLAND, MAINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC GROUP (3) SIZE 3 1/2 X 5 1/2
PLACE OF TITLE Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BOT: CHEBEAGUE ISLAND, MAINE
SUB TITLES: VIEW FROM GOLF CLUB HOUSE
HAMILTON HOTEL COTTAGE AND PIER
HAMILTON HOTEL AND PORTION OF GROUNDS

SECTIONAL VIEW

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. (TO BE SIMILAR TO IA-H512
ATTACHED).

PICTURE "A" REQUIRES NO CHANGE OR ALTERATIONS
PICTURE "B": REMOVE ALL TREES & BUSHES FROM LANDING
PIER AS FAR AS WINDMILL AND SHOW SAME SHORE AS SHOWN AT
LEFT OF LANDING PIER ON PICTURE.

use photo 122033
COLOR DESCRIPTION
USE OWN JUDGMENT FOR COLORING.

STYLE PHOTO COLORIT, WHITE BORDER
(All of this on address side)
FRONT NO 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Lin. Halftone Combination 120
Dry Wet Panchromatic Color Separation 133
Paper Process - New Process. 150
Stripping - White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
IMMATES	ZINC ETCHINGS	IMMATES	ZINC ETCHINGS	IMMATES	ZINC ETCHINGS	IMMATES	ZINC ETCHINGS
Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCULAR
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

MUST HAVE H.C.P.
4/19/33

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY H. PAULSON, GRAND VIEW
POINT HOTEL, CENTRAL CITY, PA.

NO. 3A-H421

ORDER NO. 66013

DATE 10-19-1936

6 M ART COLORTONE POST CARDS, WHITE BORD R. MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: APPROACHING S.S. GRAND

VIEW POINT HOTEL ON LINCOLN HIGHWAY,
17 MILES WEST OF BEDFORD, PA.

BOT: ELEVATION 2,464 FEET.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES. NR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H421. MAKE CORRECTIONS AS NOTED ON CARD ATTACHED.

Destroy old negatives

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2CP 2521

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked *[Signature]*
Date *10/20/36* Date *OCT 20 1936*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 20 1936	OCT 20 1936
SKETCH				
RETUCHING		1	10-22	10-23
PHOTO LITHO		1	10-23	
BURNING, STAMPING, OPAQUEING	62	1	10-24	
ENGRAVING				
HAND COLOR PROOF		1 1/2	10-25	10-26
ARTIST DEPT.	23	9 1/2	10-27	10-29

DATE WHEN NOT ON D _____ DATE Filed _____

DATE HAND COLOR PROOF ON D _____ DATE _____

DATE Photo Returned to Customer _____

2x 1 1/2
A7 3/4

SLIP FRONT O.K.
APR 20 1933

H. PAULSON,
GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 3A-H421 ✓

ORDER NO. 65134

DATE 4-14-1933

6 M

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

APPROACHING S.S. GRAND VIEW POINT
HOTEL ON LINCOLN HIGHWAY, 17
MILES WEST OF BEDFORD, PA. ELEVATION
2464 FEET.

SAME AS ABOVE

COLOR DESCRIPTION

BUILDING WHITE, DARK BUFF STACKS WITH WHITE CENTER BAND AND GREEN
BORDER ON TOP & BOTTOM OF BAND. GREEN AND WHITE STRIPED AWNINGS
WITH NARROW RED AND BLACK STRIPE. WHITE FENCE DARK ROAD. COLORED
PENNANTS STRUNG ON TOP OF BLDG. BROWNISH COLOR ROCK ON LEFT. RE-
MOVE POLES & WIRES ON RIGHT & LEFT. SHOW DETAIL ON MOUNTAIN REAR
LEFT, GREEN. AUTOMOBILES BLACK, & DARK GREEN & BLUE. *DARK GREEN ROOF*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3

2

X

H. PAULSON,
GRANDVIEW POINT,
CENTRAL CITY, PA.

NO. 3A-H422 ✓

ORDER NO. 65134

DATE 4-14-1933

6 M

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

S.S. GRAND VIEW POINT HOTEL ON LINCOLN
HIGHWAY, 17 MILES WEST OF BEDFORD,
PA. ELEVATION 2464 FEET.

SAME AS ABOVE

*Photo in
7C K 976*

see 07879

COLOR DESCRIPTION BLDG. WHITE, OCEAN GREEN WATER WAVE BASE, RUSTY RED
BELT ABOVE WATER LINE BASE BLACK LETTERS ON SIGNS ON BLDG. LIGHT
ALUMINUM RAILINGS ON DECK AWNING GREEN & WHITE WITH RED & BLACK
NARROW STRIPES, CLOSE DOOR IN BASE CENTER & SHOW PORT HOLE LIKE OTHER
PORT HOLES ON BASE ANCHOR ON FRONT IN LIGHT GRAY, GREEN VINES ON LEFT
WALL, SHOW U.S. FLAGS ON POLES, REMOVE ROCKS & SHOW SMALL GREEN SHRUBS
ON TERRACE ON LEFT FOREGROUND, COLORED PENNANTS ON WIRES ON TOP.
REMOVE WIRES IN SKY LINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*HE 1 1/4
A 7 3/4*
PRINT O.K.
APR 20 1933

BLUE PRINT O.K.
APR 24 1933

20-12
A 84

H. PAULSON,
GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 3A-H423 ✓

ORDER NO. 65134

DATE 4-14-1933

6 M ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING UP ALLEGHENY MTS. SHOWING
S.S. GRAND VIEW POINT HOTEL, ELEVATION
2464 FEET, ON LINCOLN HIGHWAY,
17 MILES WEST OF BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REAR BLDG. ON HILL WHITE, BROWN ROCK CUT ON RIGHT OF BLDG.
DARK ROAD, WHITE FENCE POSTS.
AWNING IN CENTER GREEN & RED STRIPED AWNINGS.
REMOVE TWO POLES & WIRES IN FOREGROUND

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

H. PAULSON,
GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 3A-H424 ✓

ORDER NO. 65134

DATE 4-14-1933

6 M

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

IMPRINT

8X11 MAIN DINING ROOM S.S.

SAME AS ABOVE

GRANDVIEW POINT, HOTEL, ON LINCOLN
HIGHWAY, 17 MILES WEST OF BEDFORD,
PA.

COLOR DESCRIPTION

SEE INSTRUCTIONS FOR COLORS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. 116
APR 20 1933

4


22 1/2
A8 3/4

H. PAULSON,
GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 3A-H425 ✓

ORDER NO. 65134

DATE 4-14-1933

6 M ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL)		IMPRINT	
S.S. GRAND VIEW POINT HOTEL ON LINCOLN HIGHWAY, 17 MILES WEST OF BEDFORD, PA. ELEVATION 2464 FEET. - <i>Put titles in sky as on card 1634-30 - PA. MD. W.VA.</i>		SAME AS ABOVE 	
COLOR DESCRIPTION MAKE STONE WALL SAME COLOR & SHADE ON LEFT AS SHOWN ON RIGHT. GRAY & BROWN STONE. BLDG. WHITE, DARK GREEN ROOF. AWNING GREEN & WHITE STRIPED AWNING WITH NARROW RED STRIPE GREEN, RED & BLUE PENNANTS ON TOP WIRE. REMOVE SMALL GUY WIRES ON ROOF LEADING TO LEFT MAKE ROAD DARK EVEN COLOR ON LEFT SAME AS ON RIGHT. WORK OUT GREEN DETAIL IN MOUNTAINS IN REAR SAME AS SHOWN ON CARD ATTACHED. SHOW ROAD ON REAR LEFT			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co. -		CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

19

GALVESTON NEWS CO.
GALVESTON, TEXAS

NO. 3A-4426 ✓

ORDER NO. 65135

DATE 4-17-1933

12M

500

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

BEAUTIFUL BROADWAY BOULEVARD
AT 25TH STREET, SHOWING TEXAS
HEROES MONUMENT, GALVESTON, TEXAS

SAME AS ABOVE

COLOR DESCRIPTION

Put in Alexander Blossoms.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

GALVESTON NEWS CO.
GALVESTON, TEXAS

NO. 3A-11428 ✓

ORDER NO. 65135

DATE 4-17-1933

see 1st
A9

12 M500 ART COLORTONE		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER - BORDER.</u>		FRONT NO.	R. M
TITLE (IN FULL)		IMPRINT	NO
BUCCANEER HOTEL, SEAWALL BOULEVARD AND BEACH, GALVESTON, TEXAS (TOP)		SAME AS ABOVE	
BOT. HOME OF RADIO STATION K.F.U.L.			
<div></div>			
COLOR DESCRIPTION			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

WEINER NEWS CO.,
SAN ANTONIO, TEXAS

NO. 3A-H421 ✓

ORDER NO. 65135

DATE 4-17-1933

12M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL)

BEAUTIFUL SAN ANTONIO RIVER, SAN
ANTONIO, TEXAS

BOT: - SMALL TYPE - COPYRIGHT H&L:
SUMMERVILLE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

No B&W filed

any

Walter

WEINER NEWS CO.,
SAN ANTONIO, TEXAS

NO. 3A-4430 ✓

ORDER NO. 65038

DATE 4-17-1933

12 M500

LARGE FOLDER VIEWS

ART COLORTONE WHITE

BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL)

IMPRINT

MISSION SAN JUAN DE CAPISTRANO,
THIRD MISSION, BUILT 1718

NONE

San Antonio, Texas

COLOR DESCRIPTION

TAKE OUT CAREX COLOR AS SAMPLE ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

WEINER NEWS CO.,
SAN ANTONIO, TEXAS

NO. 3A-11431 ✓

ORDER NO. 65138

DATE 4-17-1933

12 M 500 LARGE FOLDER VIEWS ART COLOR TONE WHITE BORDER

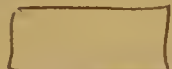
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL)

MISSION SAN FRANCISCO DE ESPADA,
FOURTH MISSION, BUILT 1730

San Antonio, Texas



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NONE

IMPRINT

NONE

COLOR DESCRIPTION

COLOR AS SAMPLE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

WOLFF BROS.,
WICHITA FALLS, TEXAS.

NO. 3A-11432 ✓

ORDER NO. 65167

DATE 4-26-1933

12 M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

NEW U. S. POST OFFICE AND FEDERAL
BUILDING, WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BE SURE TO TAKE OUT ALL CARS & BLOGS. AT LEFT AND RIGHT
SHOW FLAG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H433 ORDER NO 65172 DATE 4-18-1933

CUSTOMER MOSEHART-SCHLEETER CO., INC.,
HOUSTON, TEXAS

12 1/2 M PC SIZE 3 1/2 X 5 1/2
PLACE OF TITLE Upper, Lower, Center, Border - Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOSEHART-SCHLEETER CO., INC., HOUSTON,
TEXAS

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

ADD CORNER AT RIGHT AS PER PHOTO ATTACHED. TAKE
OUT LETTERING "SHOPS" AND PUT "INC." INSTEAD.

TAKE OUT POLE & WIRES.

COLOR DESCRIPTION

GREEN DOORS, BLDG. LEFT IS RED BRICK. RIGHT LIGHT
GRAYCEMENT. THE TWO DELIVERY TRUCKS ARE GREEN & BLUE
AND SHOW ON THEM LETTERING: MOSEHART-SCHLEETER CO
INC.

DEADLINE

DEPT
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER
(All of this on address side)

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. Screen 120
Dry - Wet Panormatic - Color Separation 133
Transfer Paper Process New Process. 150
Stripping White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLORED PLATES
ZINC ETCHINGS FROM COPIES
COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR
SILL METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
ENMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

1 AT 100 IN COLORS SPECIAL STOCK
ELECTRO TYPES EACH OF
N WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

NO. 3A-11434 ✓
ORDER NO. 65165
DATE 4-17-1933

6 M ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

BEAR LAKE LODGE, ROCKY MOUNTAIN
NATIONAL PARK, COLO.

PRIVATE NO. BEFORE TITLE C-402

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

FOR DISTANT SCENERY, SEE 81112. BUILDING IS DARK GRAY LOG
CONSTRUCTION, DARK ROOF, CHIMNEY GREY TO DARK ~~ROCK~~ ROCK, ROCKS
IN FOREGROUND, GRAY TO DARK ROCK. DON'T RETOUCH MORE THAN
ABSOLUTELY NECESSARY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-11434 ✓
ORDER NO. 65165
DATE 4-17-1933

6 M ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

BEAR LAKE LODGE, ROCKY MOUNTAIN
NATIONAL PARK, COLO.

PRIVATE NO. BEFORE TITLE C-402

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

FOR DISTANT SCENERY, SEE 81112. BUILDING IS DARK GRAY LOG
CONSTRUCTION, DARK ROOF, CHIMNEY GREY TO DARK ~~ROCK~~ ROCK, ROCKS
IN FOREGROUND, GRAY TO DARK ROCK. DON'T RETOUCH MORE THAN
ABSOLUTELY NECESSARY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2
A104

" C.T. & ART COLOR TONE"
SANBORN SOUVENIR CO.,
DENVER, COLO.

1 1/2 ✓
NO. 3A-H435

ORDER NO. 65166

DATE 5-17-1933

^M 12 500 ART COLOR TONE WHITE BORDER <small>(ALL OF THIS ON THE FRONT SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. YES
TITLE (IN FULL) BEAR LAKE AND LONG'S PEAK, ROCKY MOUNTAIN NATIONAL PARK, COLO. PRIVATE NO. BEFORE TITLE-C-401		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

USE PHOTO NO. 81112 DON'T GET IT A DEERXNXX VIOLENT DEEP BLUE
OR LAVENDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.T. ART COLORTONE
SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 3A-H436

ORDER NO. 65166

DATE 4-17-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT

LOCH VALE, ROCKY MOUNTAIN NATIONAL
PARK, COLO.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C-403

COLOR DESCRIPTION

USE 81112 FOR COLOR GUIDE . DO NOT USE VIOLENT BLUES OR
PURPLES, ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

“C.T. ART COLO RTONE”
SANBORN SOUVENIR CO.,
DENVER, COLO.

NO 3A-H437 ✓

ORDER NO. 65166

DATE 4-17-1933

12^M 500 ART COLO RTONE
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT

BEAR LAKE ROAD AND SNOW-CAPPED
RANGE, ROCKY MOUNTAIN NATIONAL
PARK, COLO.
PRIVATE NO. BEFORE TITLE C-404

SAME AS ABOVE

COLOR DESCRIPTION

USE SAME COLORING AS HAND COLORED PICTURE EXCEPT DO NOT USE PINK
IN SKY. LEAVE ORIGINAL SKY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A104
"C.T. ART COLORTONE"
SANBORN SOUVENIR CO.,
DENVER, COLOR

12
NO. 3A-M438 ✓

ORDER NO. 65166

DATE 4-17-1933

12 M 500 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

DREAM LAKE AND HALLETT'S PEAK,
ROCKY MOUNTAIN NATIONAL PARK,

COLOR ^{LEFT} © SANBORN

LOWER BORDER - ~~COPYRIGHT~~ SANBORN

PRIVATE NO. BEFORE TITLE C-405

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

YES

IMPRINT

OK with artist Mr. Webb.
SAME AS ABOVE

USE HAND COLORED PICTURED EXCEPT DO NOT GET PINK SKY. DO NOT LOSE
LIFE & LIGHTS IN WATER. LEAVE ORIGINAL SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2013
194

"C.T. ART COLORTONE"
SANBORN SOUVENIR CO.,
DENVER, COLO.

2

NO. 3A-H439 ✓

ORDER NO. 65166

DATE 4-17-1933

12 M 500

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT

LAKE HAIYABA AND LONG'S PEAK, ROCKY MOUNTAIN NATIONAL PARK, COLO.
PRIVATE NO. BEFORE TITLE C-406



COLOR DESCRIPTION

FOLLOW 81112 FOR COLOR EFFECTS, ONLY DO NOT GET VIOLENT BLUE, PURPLE OR LAVENDER EFFECTS, NO BRIGHT SKY (RED) USE ORIGINAL SKY. BRING OUT THE HIGHER MOUNTAINS, ESPECIALLY LONG'S PEAK - GO EASY WITH PINK IN THE CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2001 1/2
A9

C. T. ART COLORTONE
SANBORN SOUVENIR CO.,
DENVER, COLO.

2

NO. 3A-1440 ✓

ORDER NO. 65166

DATE 4-17-1933

12 M 500

ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 31 R. M. YES

TITLE (IN FULL)

IMPRINT

BEAR LAKE AND GLACIER GORGE, ROCKY
MOUNTAIN NATIONAL PARK, COLO.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-C-407

COLOR DESCRIPTION

FOR COLORS GO BY 81112. DO NOT RETOUCH ANY MORE THAN NECESSARY.
IF DESIRABLE, USE TOP PORTION OF THE DARKER PICTURE AND LOWER
PORTION OF LIGHTER PICTURE TO GET A GOOD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

X

4123
CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H441

ORDER NO. 65324
4-28-1933

DATE

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **EVERYBODY IS ANXIOUS
TO SEE YOU**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1** R. M. **YES**

IMPRINT **SKM NONE**

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

A132

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H442 ✓

ORDER NO. 65324 D4

DATE 4-28-1933

6 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) I NEVER ENJOYED
MYSELF SO MUCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDGOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A12

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H443 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) I AM DROPPING YOU
A LINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H444 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU'LL BE GLAD TO
RECEIVE THIS -----

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

411 1/2

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H445

ORDER NO. 65324

DATE 4-20-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) JUST DROVE A MILE

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H446 ✓

ORDER NO. 65324

DATE 4-28-1933

6M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

IT'S GREAT TO BE
POPULAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT XXXXXXXXX

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO B. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A13
CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H447 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) I AM GOING TO LIKE
THIS PLACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT EXMEX NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-M448 ✓

ORDER NO. 653248

DATE 4-28-1933

6M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) I'VE DONE SOME ~~XXXXXXXX~~ IMPRINT NONE
HUNTING SINCE I CAME

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-H449 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M TRAVELING SOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A12
CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-1450 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE ARE LEAVING
DEPRESSION BEHIND US

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO SKETCH

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 13

CURT TEICH & CO.
CHICAGO, ILL.

NO. 3A-H451 ✓

ORDER NO. 65324

DATE 4-28-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) I HAD A HOT TIME HERE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4122
CURT TEICH & CO.,
CHICAGO, ILL.

NO. 3A-M452 ✓

ORDER NO. 65324

4-28-1933

DATE

6 M

ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WE ARE ON OUR WAY TO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

XXXXXX NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1/4
A.9

4

MAX RIGOT SELLING CO.,
CHICAGO.

✓ NO. 3A-H453

ORDER NO. 65205

DATE 4-19-1933

12 M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL)

COOK COUNTY HOSPITAL, CHICAGO

PRIVATE NO. UPPER LEFT CORNER
& BEFORE IMPRINT - 325



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT

SAME AS ABOVE

Private no. before imprint - 325

COLOR DESCRIPTION

USE PHOTO NO. 50325
SEE SAMPLE ATTACHED. IMPROVE, PUT IN SHRUBS, MODERNIZE AUTOS,
PEOPLE, ETC.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO yes

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

19

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H454 ORDER NO. 65235 DATE 4-21-1933

CUSTOMER PETROLEUM BUILDING CO., HOUSTON, TEXAS

6 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PETROLEUM BUILDING, HOUSTON, TEXAS - ST. PATRICK'S DAY - MARCH 17, 1933

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout

Clean up foreground.

COLOR DESCRIPTION

SEE HAND COLORED COPYX ATTACHED.

RETURN H.C. PHOTO

ret. 6/15/33

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

STYLE PHOTO COLORKT, WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Pancromatic - Color Separation
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (See size)
PROOFS
FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3A-H455 ORDER NO. 65239 DATE 4-24-1933

CUSTOMER SANDERS NURSERY CO.,
ST. LOUIS, MO.

6 M FC SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SANDERS NURSERY CO. GOLD MEDAL

PRIZE EXHIBIT, "OZARK GARDEN", THE HIT OF THE
NATIONAL FLOWER SHOW, AT THE ARENA, ST. LOUIS,
APRIL 1, 1933 (AREA 9,000 FEET)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

USE OWN JUDGMENT FOR COLORS.

DEADLINE

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

FRONT NO 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

TAKE OFF PART OF R.M. AS MARKED AFTER 1,000
ARE RUN.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet Panoramic — Color Separation

Transfer Paper Process New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COM.		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE

SCREEN 5 10 15 20 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100

ETCHING DEPT. ANTI INK & R. M. SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS,
CUT TO PICAS (see size)

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS,
CUT TO PICAS (see size)

PROOFS

FLAT WOOD IN COLORS SPECIAL STOCK

SELECT TYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H456

ORDER NO. ~~XXXXXX~~ 65246 DATE 4-24-1933

CUSTOMER HOTEL LA CAVERNA,
CARLSBAD, N. M.

12 1/2" M PC SIZE 3 1/2" X 5 1/2"
PLACE OF TITLE: Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LA CAVERNA HOTEL, CARLSBAD,
NEW MEXICO

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TAKE OUT SMALL CARK IN FOREGROUND. TOUCH OUT
PENTHOUSE ON TOP. STRENGTHEN TWO PALM TREES AT
ENTRANCE.

COLOR DESCRIPTION

BLDG. GREY. WINDOW TRIM INDIAN BLUE. AWNINGS
ORANGE & BLUE.

*Photo sent to Allen Owens
10/12/33*

DEPT
ETCHING
NO. 1
PHOTO LITHO
COMPOSING
EDITED ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE
BORDER

FRONT NO 5 R. M. Yes No
R. M. to cover part of Mess Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG NO.

Photograph each - Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination Screen 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process New Process 150
Stripping - White Border Full Face 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLOR PLATES
ZINC ETCHINGS FROM COPIES
LINE & A. F. ONE COPIES
COLOR PROCESS
Extra Negative Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE W. H. L. SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH S. DES. FLUSH ALL AROUND
MOUNTED WITH BEAKERS
CUT TO PICAS (see size)
PROOFS
ELECTRO TYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

200-1
A 7 1/2

F.W. WOOLWORTH CO. NO. 632,
800-802 CONGRESS ST.,
AUSTIN, TEXAS.

NO. 3A-H457 ✓

ORDER NO. 65255

DATE 4-25-1933

6 M

ART COLORTONE

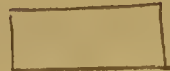
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

LIBRARY BUILDING, UNIVERSITY OF
TEXAS, AUSTIN, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. WHITE LIMESTONE

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F.W. WOOLWORTH CO., NO. 632,
800-802 CONGRESS ST.,
AUSTIN, TEXAS.

NO. 3A-H458 ✓

ORDER NO. 65255

4-25-1933
DATE

6 M

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL)

IMPRINT

LITTLEFIELD MEMORIAL FOUNTAIN,
UNIVERSITY OF TEXAS, AUSTIN,
TEXAS

NONE

COLOR DESCRIPTION

FOUNTAIN IS BRONZE, BASE IS GRANITE, THE WALL BACK, IS LIMESTONE

Pldgy see Ed 2 A. H 330 ~ Envelope #460

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

ELLISON COMPANY
615 CONGRESS AVE.,
AUSTIN, TEXAS.

NO. 3A-H459 ✓

ORDER No. 65260

DATE 4-25-1933

12 M500

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL)

IMPRINT

CONGRESS AVENUE LOOKING NORTH,
AUSTIN, TEXAS
UPPER RIGHT - SMALL TYPE, 8X
PHOTO BY ELLISON

PHOTOGRAPH BY ELLISON, AUSTIN,
TEXAS

COLOR DESCRIPTION

BLDGS. LEFT - 1 GRAY, 2 BROWN, 3 WHITE, 5 BROWN, 6 CORNER BLDG.
BUFF, RIGHT 1 BROWN, AND WHITE BASE, 2 RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

ELLISON COMPANY,
505 CONGRESS AVE.,
AUSTIN, TEXAS

NO. 3A-H460 ✓

ORDER NO. 65260

DATE 4-25-1933

12 M 500

ART. COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL)

IMPRINT

UNIVERSITY AVENUE, AUSTIN, TEXAS
UPPER RIGHT - SMALL TYPE, PHOTO
BY ELLISON

PHOTOGRAPH BY ELLISON, AUSTIN,
TEXAS



COLOR DESCRIPTION

BRING OUT FOUNTAIN. SEE PHOTO ATTACHED FOR FOUNTAIN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ELLISON COMPANY
615 CONGRESS AVE.,
AUSTIN, TEXAS.

NO. 3A-H461

ORDER NO. 65260

DATE 4-25-1933

12 M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT

GOVERNOR'S MANSION, AUSTIN, TEXAS
UPPER RIGHT - SMALL TYPE PHOTO
BY ELLISON

PHOTOGRAPH BY ELLISON, AUSTIN,
TEXAS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

HC 1/4
A84

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. 3A-H462 ORDER NO. 65278 DATE 5-5-1933

CUSTOMER WHOLESALE MERCHANDISERS, INC.,
CHICAGO, ILL.

6 M PG GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE AQUITANIA APARTMENTS,
832 ARGYLE STREET, CHICAGO

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEEK LAYOUT ATTACHED.

TAKE OUT VAN. TAKE OUT VIEWS OF OTHER BUILDINGS.
PUT CURTAINS IN WINDOWS. TAKE OUT WALL IN FRONT
OF BUILDING. TAKE OUT SCREENS IN WINDOWS.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE

(All of this on) BORDER. to come
R. M. Yes No

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Prints — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 85 - 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

note - L-1/2
R-2

280 134
10 NO
C-3/4 YES

CUSTOMER
—
|
—
RETURN PHOTO
YES
NO

DIAL NO. 3A-H463 ORDER NO. 65322 DATE 4-28-1933

CUSTOMER ~~XXXX~~ MAX RIGOT SELLING CO.,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M FC

SIZE

3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHICAGO'S MILLION DOLLAR STEAMSHIP —

THEODORE ROOSEVELT

PRIVATE NO. UPPER LEFT CORNER & BEFORE

IMPRINT: 701

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW SMOKE COMING FROM STACKS. PUT WAVES AROUND
SHIP AS ON 113654. .

SHOW BANNERS ON BOAT AS ON PHOTO POST CARD
ATTACHED.

COLOR DESCRIPTION

STYLE ART COLORTONE, WHITE
BORDER

(All of this on address side)

FRONT NO. 9

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT — 701

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Half-tone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping White Border Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

CUSTOMER
CO.
PROPERTY OF C I & CO.
RETURN PHOTO
YES
NO

DIAL No 3A-H464

ORDER NO 65322 DATE 4-28-1933

CUSTOMER
MAX RIGOT SELLING CO.,
CHICAGO

12 1/2 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NIGHT VIEW FROM THE THEODORE ROOSEVELT
STEAMSHIP
NIGHT ILLUMINATION OF CHICAGO FROM SS. ROOSEVELT.
PRIVATE NO. UPPER LEFT - 702

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

USE PHOTO NO. 3A-H463. USE BACKGROUND OF PHOTO
NO. 3A-H13. PUT IN MORE WATER IN FOREGROUND SO
SHIP APPEARS AWAY FROM SHORE. HAVE SEARCHLIGHTS
FROM THE BOAT ~~XXXXX~~ THROWING LIGHT ON WORLD'S FAIR.

SUBMIT RETOUCED PHOTO TO OFFICE.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 9 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PRIVATE NO BEFORE IMPRINT - 702

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Panromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES 150 COLOR PLATES
LINE & HALFTONE COM. COLOR PROCESS
Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. CUSTOM.

RETURN PHOTO

DIAL No. 3A-H465 ORDER No. 67484 DATE 7-25-1933

CUSTOMER HOTEL HIDALGO,
LORDSBURG, N. M.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC GROUP (3) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
GATEWAY CHAIN HOTELS
(ETC. AS PER LAYOUT)

STYLE PHOTO COLORIT,
WHITE BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry - Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH REARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Extra
Art Work
\$5.00
Photo
Group Photo
Copy
Picture

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H465 ORDER NO. 65329 DATE 4-28-1933

CUSTOMER R.E. McKEE, 1918 TEXAS ST. EL PASO, TEXAS.

25 000 POST CARD SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GATEWAY CHAIN HOTELS,
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE

COLOR DESCRIPTION

SEE COLORED CIRCULAR AND COLORED SKETCH
ATTACHED. SEE NOTATIONS ON COLORED
SKETCH ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT-DECKLE EIB

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

10

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

2401
A8

THE C.A. TANNER CO.
WICHITA, KANSAS.

✓

NO. 3A-H467
ORDER NO. 65403
DATE 5-2-1933

12M500 ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,
TITLE (IN FULL)

U.S. VETERANS' HOSPITAL, WICHITA,
KANSAS



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M NO
IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION
ROOF - DARK BROWN, DOME - SKY BLUE, BUILDING RED BRICK, WHITE
BASE. SHOW DRIVEWAY IN FRONT AND LAWN IN FOREGROUND.

Photo to replace

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2001
A8

THE C. A. TANNER & CO.,
WICHITA, KANSAS.

NO. 3A-H460

ORDER NO. 65403

DATE 5-2-1933

12M500

ART COLORTONE


WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

U.S. POST OFFICE AND COURT HOUSE,
WICHITA, KANSAS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE ATTACHED VIEW, TAKE OUT WIRES, SHOW ONLY POST OFFICE

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2001
A72

THE C. A. TANNER & CO.,
WICHITA, KANSAS.

2

NO. 3A-H459

ORDER NO. 65403

DATE 5-2-1933

10 M 500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

IMPRINT

ADMINISTRATION BUILDING AND SCIENCE
HALL, UNIVERSITY OF WICHITA, WICHITA,
KANSAS.

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BRICK, GREEN ROOF, SHOW DRIVEWAY IN FRONT OF BUILDINGS,
AND GRASS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2814
A8

THE C. A. TANNER & CO.,
WICHITA, KANSAS.

✓ NO. 3A-H470

ORDER NO. 65403

DATE 5-2-1933

12500

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

UNION STATION, WICHITA, KANSAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDGOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A-H471 ORDER NO. 65390
5-1-1933

CUSTOMER H.M. KIRSHNER,
LOS ANGELES, CALIF.

12 1/2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KIRSHNER'S MANUFACTURING JEWELERS
(ETC. AS PER PHOTO)

COPYRIGHTED 1933 BY M.M. KIRSHNER

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

COLOR BACKGROUND BLUE SIMILAR TO SAMPLE. COLOR
PLAQUE SIMILAR TO SAMPLE, BUT MORE LIKE POST
CARD ATTACHED. THE LETTERING (KIRSHNER'S - MANUFACTURING
JEWELERS ETC. SHOULD BE IN GOLDEN YELLOW, A
SHADE THAT WILL HARMONIZE WITH THE REST OF
COLORS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE FULL FACE

FRONT NO BLANK NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

DIAL NO. 3A-H472 ORDER NO. 65384 DATE 5-1-1933

CUSTOMER LOUIS C. COHEN,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CROYDON

(ETC. AS PER PHOTO)

BOT. SMALL TYPE: (C) CHICAGO AERIAL SURVEY CO.
~~NOT SMALL TYPE~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. USE PHOTO NO. 2135-30

FOR INSERT OF HOTEL. TAKE OUT SHADOWS
TAKE OUT PIER WHICH LOOKS AS IF WERE A
CROSSPIECE OF THE PEACON ON TOP OF THE
PADMOLIVE BUILDING.

COLOR DESCRIPTION

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO

YES

NO

13

2 1/2

1

BLUE PRINT 0.8

Photo / City 5/2/33

5A-H-1744

PHOTO RETURNED

TO

PHOTO USED FOR

22

26C-1/4
A-8 1/2

SHAFFER NEWS AGENCY,
ST. JOSEPH, MO.

NO. 3A-1473

ORDER NO. 65391

5-4-1933

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

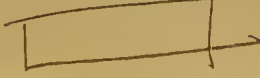
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ST. JOSEPH FREE
BRIDGE, ST. JOSEPH, MO.

IMPRINT SAME AS ABOVE

Photo in 3B188 

COLOR DESCRIPTION

SHOW A BOAT AS IN 2A-11920.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6

CHAS. E. WEYZEL,
QUINCY, ILL.

NO. 3A-4474

ORDER NO. 65399

DATE 3-3-1933

12 M 500 ART COLOR ONE POST CARDS

EXTRA BANNER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER,

TITLE (IN FULL) AERIAL VIEW OF QUINCY,
ILLINOIS

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H475 ✓

ORDER NO. 65439

DATE 5-4-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) 'OLD HEIDELBERG',
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-39

COLOR DESCRIPTION

PUT LIGHT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO 3A-4476 ✓

ORDER NO. 65439

DATE 5-4-1933

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ILLINOIS HOST HOUSE,
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-40

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-40

COLOR DESCRIPTION

PUT LIGHT ~~RED~~ CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-M477 ✓

ORDER NO. 65439

DATE 5-4-1933

12 M 500 ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 9 R. M. YES

TITLE (IN FULL) GENERAL EXHIBITS GROUP,
CHICAGO WORLD'S FAIR

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
WF-38

PRIVATE NO. BEFORE IMPRINT-
WF-38

COLOR DESCRIPTION

PUT LIGHT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 1/2
A 12

(C)

TYPE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H510

ORDER NO. 65430

DATE 5-3-1933

12_M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW LOOKING
NORTH WITH MUSEUM OF SCIENCE
AND INDUSTRIES IN FOREGROUND,
CHICAGO.

LOWER BORDER © FAIRCHILD AERIAL SURVEYS, INC.

PRIVATE NO. UPPER LEFT CORNER-
264 519

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
264

COLOR DESCRIPTION

USE PHOTO NO. 1A2683. SHOW WAVES IN WATER IN AS MARKED ON CARD
ATTACHED. BRING OUT BLDGS. IN BACKGROUND WITH COLORS.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H511 ✓

ORDER NO. 65430

DATE 5-3-1933

12 M 500 ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) MUSEUM OF SCIENCE AND
INDUSTRIES, JACKSON PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
319

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
319

COLOR DESCRIPTION

USE PHOTO NO. 1A2682

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H512

ORDER NO. 65430

DATE 5-3-1938

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TRAVEL ~~AND~~ AND TRANSPORT

~~TRAVEL~~ BUILDING, CHICAGO
WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-6

COLOR DESCRIPTION

USE PHOTO NO. 1A2053.

PUT CLOUDS IN SKY

*ALSO MAKE NEGATIVES
FOR SMALL PICTURE SIZE 3 x 2 3/8*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

D4

D4

7612
A9

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H514

ORDER NO. 65439

DATE 5-4-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOHN G. SHEDD MEMORIAL
AQUARIUM, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
268

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
268

COLOR DESCRIPTION

USE PHOTO NO. 1A2681.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H515

ORDER NO. 65439

DATE 5-4-1933

12M 500 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) INTERIOR VIEW, FORT
DEARBORN, CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-3

COLOR DESCRIPTION

USE PHOTO NO. 1A855. SHOW FLAG ON POLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. I. & W. PROOF
CUSTOMER

HANDGOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A-#516 ORDER NO. 65453 DATE 5-5-1933

CUSTOMER
C. T. PHOTO COLOR The Allis Press, Kansas City, Mo.

12 M 500 PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL BROADVIEW, EMPORIA, KANSAS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 99884. USE SAME LAYOUT AS ON
2A-H306. CUT OFF BUILDINGS AT RIGHT AND LEFT
FOR PROPORTION. PUT CURTAINS ON THE WINDOWS OF
THE SIXTH AND SEVENTH FLOORS. REMOVE AMERICAN
FLAG. MAKE AUTOMOBILES MORE MODERN.

COLOR DESCRIPTION

COLOR SAME AS 99884.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT - DECKLE EDGE

(All of this on address side) WHITE BORDER
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT :SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 10x12
— Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panoramic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Regellas Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Regellas Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (See size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

5
1/2
4. 93/4
C. 1/4

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H517 ✓

ORDER NO. 65457

DATE 5-5-1933

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT

SKY RIDE, CHICAGO WORLD'S FAIR
PRIVATE NO. ~~XXXXXXXXXX~~ UPPER
LEFT CORNER XXX23XX WF-16

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT XXXXX
WF-16

COLOR DESCRIPTION

USE PHOTO NO. 3A-H8. MAKE DAY VIEW. ROCKET CARS RED & WHITE.
BRING OUT BUILDING IN VIVID COLORS. BRING OUT WIRE CABLES BLACK
AND ENLARGE ROCKET CARS A LITTLE.

put in Airplane PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDGOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

D4

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H516 ✓ D4

ORDER NO. 65457

DATE 5-5-1933

acc 12
A9

12 M 500 POSTX CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
HALL OF SCIENCE, CHICAGO WORLD'S
FAIR

PRIVATE NO. ~~WF-17~~, UPPER
LEFT CORNER WF-17

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES

IMPRINT
SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT
WF-17

COLOR DESCRIPTION

USE PHOTO NO. 1A2789, Change colors.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO YES

DIAL No. 3A-H519 ORDER NO. 65525 DATE 5-9-1933

CUSTOMER HOTEL BENTLEY, H.C. COLLIER, MGR.
ALEXANDRIA, I.A.

6 POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL BENTLEY BAR-ROOM, ALEXANDRIA, I.A.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

*Take off part below border
from top, take out all
page on background.*

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Return Photo

Photo 3/9/34

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE WHITE BORDER-PHOTO COLORIT
DECKLE EDGE

FRONT NO 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halfstone Combination 120
Dry Wet Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLOR PLATES
DUPLICATES COLOR PLATES
FINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 60 85 100 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
ENGRAVING WITH MARKS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL No. 3A-H520 ORDER NO 65535 DATE 5-9-1933

CUSTOMER LAKE GEORGE TRANSPORTATION CORP.
LAKE GEORGE, NEW YORK.

12 M 500 POST CARDS SIZE - 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LAKE GEORGE SHOW BOAT DAILY AT 8 P.M.
E.S.T. (etc. as per layout)

RETOUCHING DEPARTMENT

Submit Sketch - Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR ONE-WHITE BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Panormatic - Color Separation
Transfer Paper Process - New Process.
Stripping - White Border Full Face.
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPE EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H521 ✓

ORDER NO. 65546

DATE 5-9-1933

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9

R. M. NO

2001 1/2
A-10
TITLE (IN FULL) (IN SKY) BOSTON STORE
STATE, MADISON AND DEARBORN STS. FREE
OBSERVATION TOWER 325 FEET ABOVE
THE STREET LEVEL.

IMPRINT

SAME AS ABOVE

"ON THE BUSIEST CORNER IN THE WORLD"
CHICAGO, ILL.

COLOR DESCRIPTION

SEE CARD ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 3A-H522 ORDER NO. 65583 DATE 5-10-1933

CUSTOMER PENN-DAW HOTEL, S.C. DAWSON, PROP.
ALEXANDRIA, VIRGINIA.

25 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No. Copyright in Plate Yes No
Title in full

PENN-DAW HOTEL (ETC. AS PER LAYOUT)

as on card D 2230

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~XXXXX~~ TAKE OFF MOST OF THE GREEN IN
THE FOREGROUND AND SHOW ONLY A SMALL STRIP
OF GRASS IN FRONT OF THE CONCRETE HIGHWAY.

COLOR DESCRIPTION

SAME AS PHOTOGRAPH ATTACHED.

photo ret. 5/9/34

Penn Photos

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE WHITE

(All of this on address side)

BORDER

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H523

ORDER NO. 65601

DATE 5-11-1933

12 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

THE BLACKSTONE HOTEL, CHICAGO
PRIVATE NO. UPPER LEFT CORNER
• 328

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NUMBER BEFORE IMPRINT -
328

COLOR DESCRIPTION

USE PHOTO NO. 50328

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H524

ORDER NO. 65601

DATE 5-11-1933

12M 500

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M YES

TITLE (IN FULL)

IMPRINT

THE MERCHANDISE MART, BY NIGHT,
CHICAGO

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -
396

PRIVATE NO. BEFORE IMPRINT - 396

COLOR DESCRIPTION

USE PHOTO NO. 9 0A3287

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200-1 1/2

A 9 1/2

Photo 100

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H525 ORDER NO. 65609 DATE 5-11-1933

CUSTOMER HOTEL JAMESTOWN, INC.,
JAMESTOWN, N. Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FC GROUP (5) SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5

R. M. Yes No

Title in full THE GATEWAY TO THE BEAUTIFUL
CHAUTAUQUE LAKE REGION

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

1 Large photo

COLOR DESCRIPTION
COLOR SAME AS LAYOUT ATTACHED.

BLUE PRINT O.K. ~~45~~
MAY 2 1933
281
A7³/₄

3 1/2

THE HEYBOER CO.,
GRAND RAPIDS, MICH.

NO. 3A-H526

ORDER NO. 65659

DATE 8-15-1933

12M 500 ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CIVIC AUDITORIUM,
GRAND RAPIDS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CHIMNEY. SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

D4

3A11527

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H528

ORDER NO. 65696

DATE 5-17-1933

CUSTOMER KINGSWAY HOTEL,
HOT SPRINGS, ARK.

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in (IN SKY) MONARCH OF THE GLEN

KINGSWAY HOTEL AND BATHS

OPEN YEAR ROUND

HOT SPRINGS NATIONAL PARK, ARK.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

USE PHOTO NO. 5009-29.

Use New photo

COLOR DESCRIPTION

DO NOT COLOR BLDG. AS DARK AS ON 5009-29. MAKE
IT MORE LIKE BLDG. AT EXTREME LEFT OF 5009-29.
(SEE NOTATION ON CARD.)

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE KK PHOTO COLORIT, WHITE

(All of this on address BORDER.)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. 120

Dry - Wet - Pancromatic - Color Separation 133

Transfer - Paper Process - New Process. 150

Stripping - White Border - Full Face. 175

Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H529

ORDER NO. 65745

DATE 5-19-1933

M 12,500 POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

THE WORLD'S MOST BEAUTIFUL PLAZA,
GRANT PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER
• 266

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

9

R. M.

~~no~~ yes

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-266

COLOR DESCRIPTION

SHOW MORE LIFE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

To be filed away
Walter

D4

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H530 D4

ORDER NO. 65745

DATE 5-19-1933

34015
A98

M 12,500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. 110 *gls*

TITLE (IN FULL)

IMPRINT

PALMOLIVE BUILDING, BY NIGHT,
CHICAGO

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
- 386

PRIVATE NO. BEFORE IMPRINT-386

COLOR DESCRIPTION

USE PHOTO NO. 2754-29 COLOR SAME AS CARD 2754-29

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H531

ORDER NO. 65745

DATE 5-19-1933

M 12,500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE TRIBUNE TOWER, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-437

D

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9

R. M. ~~no~~ yes

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-437

COLOR DESCRIPTION

USE PHOTO NO. 106687. COLOR SAME AS CARD 106687.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H532

ORDER NO. 65745

DATE 5-19-1933

M 12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER,

FRONT NO. 9

R. M. *yes*

TITLE (IN FULL)

IMPRINT

WRIGLEY BUILDINGS, SOUTH AND
NORTH SECTIONS, CHICAGO

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-237

PRIVATE NO. BEFORE IMPRINT - 237



COLOR DESCRIPTION

USE PHOTO NO. 0A3775. COLOR SAME AS CARD 0A3775

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

✓ NO. 3A-H533

ORDER NO. ⁶⁵⁷⁴⁵
~~37121128~~

DATE 5-19-1933

M12.500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 9

R. M.

NO Yes

TITLE (IN FULL)

IMPRINT

THE STEVENS HOTEL, MICHIGAN
BOULEVARD, 7TH STREET TO 8TH STREET,
CHICAGO

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-253

PRIVATE NO. BEFORE IMPRINT-283

COLOR DESCRIPTION

USE PHOTO NO. 106212. COLOR SAME AS CARD 106212.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL NO. 3A-H534 ORDER NO. 65744 DATE 5-22-1933

CUSTOMER HOTEL OLDS, LANSING, MICHIGAN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M 25,000 P.C. SIZE 3 1/2 X 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL OLDS, LANSING, MICH.

STYLE PHOTO COLORIT - DECKLE EDGE
(All of this on address side)

FRONT NO. 5 R. M. NO Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES
DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 110 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

b. 3 1/2
A 10
C 1/4

sa Col. Cany

CUSTOMER

DIAL NO. 3A-H535

ORDER NO 65740

DATE 5-19-1933

DEPT.

CUSTOMER EITEL INCORPORATED, 520 W. MADISON AVE, CHICAGO, ILL.

Photos for this Customer

PHOTO PROPERTY OF C T & CO.

M 25,000 P.C. SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT - DECKLE EDGE

PLACE OF TITLE Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RON NO 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer 1. Imprint No Imprint

HEIDELBERG HALL, "OLD HEIDELBERG INN" CHICAGO
WORLD'S FAIR, 1933

(For style of type see 3A-H88 attached)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination 120
Dry Wet Pancromatic Color Separation 133
Transfer Paper Process New Process 150
Stripping White Border Full Face 175
Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC ETCHINGS FROM COPIES
COLOR PLATES
Extra Mega Strip To Size Double Print Reverse Position Reverse Color Ben Day

BLOCKING DEPT. WOOD MERTISE-ANCHOR
FLAT AL PASH P. PUSH BOTTOM
FINGEREDS FOUR HALL ARND
UNMOUNTED W. BEARERS
CUT TO PICAS see size

PROOFS

ETCHING DEPT. WOOD MERTISE-ANCHOR
FLAT AL PASH P. PUSH BOTTOM
FINGEREDS FOUR HALL ARND
UNMOUNTED W. BEARERS
CUT TO PICAS see size

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

COLOR DESCRIPTION

TABLECLOTHS RED AND WHITE, NATURAL WOOD AROUND
SIDES. CHAIRS AND FLOOR SAME COLOR EFFECT
AS 3A-H88.

7 1/2
13 1/4
A 13
C 3/4

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H536

ORDER NO. 65747

5-19-1933
DATE

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

PANORAMIC VIEW OF A CENTURY OF
PROGRESS, BY NIGHT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT WF-4

PRIVATE NO. UPPER LEFT CORNER WF-4

COLOR DESCRIPTION

SEE PHOTO 3A-H536

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RP 1 3/4
A 9 3/4

STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 3A-H537 ✓

ORDER NO. 65808

DATE 5-23-1933

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) ENTRANCE, THE DESERT
INN, PALM SPRINGS, CALIFORNIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

Photo ret 8/22/33 ✓

VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTOGRAPH BY
STEPHEN H. WILLARD,
PALM SPRINGS, CALIF.

NO. 3A-1537 ✓

ORDER NO. 68352

DATE 9-7-1933

6 M PHOTO COLORIT POST CARDS, WHITE BORDER - *Makover*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) ENTRANCE, THE DESERT
INN, PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE NEW PHOTO, WHICHEVER OF THE THREE WHICH WILL MAKE THE BEST
CARD. THIS CUSTOMER IS VERY PARTICULAR. DO NOT OUTLINE OBJECTS
TO STRENGTHEN THEM. DO NOT DO ANY RETOUCHING UNLESS NECESSARY.
DO NOT MAKE GREENS TOO VIVID. MOST OF OUR GREENS ARE TOO RAW FOR
THIS LOCALITY. FOR COLORS SEE TISSUE AND H.C. PHOTO IN OLD ENV.
3A-1537. VERY PARTICULAR CUSTOMER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Submit to customer

24
210 1 1/2
1934

STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 3A-11330 ✓

ORDER NO. 65808

DATE 5-23-1933

12M 500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, EL
MIRADOR HOTEL, PALM SPRINGS,
CALIFORNIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

VERY PARTICULAR
CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. 3A-H539 ✓

ORDER NO. 65808

DATE 5-25-1933

12 M 500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) : IN THE GARDEN, EL
MIRADOR HOTEL, PALM SPRINGS,
CALIFORNIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DO NOT CUT OFF TOP OF PALM LEAVES. SEE COLORED PHOTO ATTACHED.

VERY PARTICULAR CUSTOMER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H540 ✓

ORDER NO. 65805

DATE 5-23-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLAMINGOS ON LAKE,
MIAMI JOCKEY CLUB

BOT. SMALL TYPE - PHOTO BY G. W. ROMER

PRIVATE NO. BEFORE TITLE - M-218

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORING OF CLUBHOUSE & GRANDSTAND SEE COLORED PHOTO ATTACHED TO 3A-H541. FOR COLOR OF FLAMINGOS SEE COLORED PHOTO ATTACHED TO 3A-H542. CUT DOWN EXPANSE OF WATER IN FOREGROUND. (SEE RULED LINES) BE VERY CAREFUL OF COLOR OF FLAMINGOS - A DELICATE PINK. BLACK TIPPED BEAK. BIRDS ON ISLAND UNDER PALM TREE ARE WHITE DUCKS. SHOW GOOD SKY EFFECT AS ON PHOTO NO. 3A-H543. WATER SHOWING SLIGHT BLUE REFLECTION OF SKY. GRASS AS ON COLOR GUIDE ATTACHED TO PHOTO NO. 3A-H543. VERY PARTICULAR CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H541

ORDER NO. 65805

DATE 5-23-1933

25M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- CLUB HOUSE AND
GRANDSTAND MIAMI JOCKEY CLUB
BOT- AMERICA'S MOST BEAUTIFUL RACE
COURSE. (SMALL TYPE) - PHOTO
BY G. W. ROMER

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE -
M-219

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED, SHOW SKY AS ON PHOTO NO. 3A-H543.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA:

NO. 3A-H542 ✓

ORDER NO. 65805

DATE 5-23-1933

25 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

A8^{3/4}
TITLE (IN FULL) FLAMINGOS IN GARDEN,
RONEY PLAZA HOTEL, MIAMI BEACH,
FLA:

BOT-SMALL TYPE- PHOTO BY BERRY-HILTON CO.
PRIVATE NO. BEFORE TITLE- M-220

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H543 ✓

ORDER NO. 65805

DATE 5-23-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

A 9/2
TITLE (IN FULL) A LOVELY WINTER HOME,
MIAMI BEACH, FLA.
BOT - PHOTO BY BERRY-HILTON CO.
PRIVATE NO. BEFORE TITLE - M-221

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

in 20-693

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

700 1 1/2
A-9

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H544

ORDER NO. 65805

DATE 5-23-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROPICAL WALK IN
BAYFRONT PARK, MIAMI, FLA.
BOT - MIAMI'S TEMPERATURE TODAY
IS -----

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE XXXX UPPER TITLE -
M-222.
BOT. SMALL TYPE - PHOTO BY VERNE O. WILLIAMS.
COLOR DESCRIPTION

SEE COLORED PHOTOS ATTACHED TO 3A-H542 & 3A-H543 FOR COLORING OF
PALMS, GRASS, ETC. BE SURE AND SHOW PRETTY SKY, AS IN 3A-H543.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11/11

TRE EL QUEENO CIGAR CO.,
DULUTH, MINN.

NO. 3A-4536⁴⁵ ✓

ORDER NO. 65791

DATE 5-22-1933

M 12,500 PCB ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

20c 1 1/2
A 8 3/4
THE
NEW MEDICAL ARTS BUILDING, DULUTH,
MINN.

SAME AS ABOVE

COLOR DESCRIPTION

THE BUILDING IN THE CENTER IS WHITE, THE ONE ON RIGHT A DARK BROWN,
AND THE ONE JUST TO THE LEFT OF MEDICAL BLDG. DARK RED AND THE ONE
BEYOND THAT A LIGHT CREAM COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H546 ORDER NO. 65834 DATE 5-23-1933

CUSTOMER BUICK-OLDS-PONTIAC SALES CO.,
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLDS 6 AND 8 AT SCIENCE HALL - CENTURY OF
PROGRESS EXPOSITION

FRONT NO. 75 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Blue print OK

*HP 1
A 7/4*

White Mount

COLTON NEWS AGENCY
MUSKEGON, MICH.

NO. 3A-H547 ✓

ORDER NO. 65833

DATE 5-23-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) STEAMER ENTERING
HARBOR, MUSKEGON, MICH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REDUCE BOAT ON 107865 AND PLACE IT WHERE MARKED ON NEGATIVE & ~~4830~~

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

photo boat 5 minutes

CUSTOMER

DIAL NO.

3A-4548 ✓
3A-4549

ORDER NO

65738

DATE

5-18-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

WALTER PERRY, RECEIVER,

WM. L. GILBERT CLOCK XXX CO.,

WINSTED, CONN.

6 M CARDS

SIZE

3-X-4 38 44

PLACE OF TITLE Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full A SECTION OF THE HALL OF SCIENCE

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. BLANK

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

USE PHOTO NO. 2A885

Use photo no. 2A885

COLOR DESCRIPTION

Use color plates from 3A4339
→ reduce to size

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panchromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUP. PLATES ZINC COLOR PLATES

LINE & HALF-TONE COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —

ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

5 LAMP — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. # 3A-H549 ORDER NO 65847 DATE 5-24-1933

CUSTOMER RAMONA PARK HOTEL, HARBOR SPRINGS, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12,500 POST CARDS SIZE 3 1/2 X 5 1/2
PLACE OF TITLE Upper, Lower, Center - Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in find
BEAUTIFUL RAMONA PARK HOTEL, HARBOR SPRINGS,
MICH.

STYLE ART COLORTONE - WHITE BORDER

FRONT NO. 5
R. M. to cover 5 Part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

SHOW ONLY HOTEL - TAKE AS MUCH OFF SIDES AS POSSIBLE.
NOTICE GREEN LAWN AND IN FRONT OF IT SHOW A BIT OF
SAND TO REPRESENT A BEACH (NO PEOPLE, HOWEVER)
AND IN FRONT OF SAND BEACH, SHOW WATER.
BE SURE TO SHOW FLAG ON POLE

TAKE OUT TANK IN BACK OF BUILDING.

COLOR DESCRIPTION

SAND COLOR BLDG. ROOF NOT TOO RED. NOT TOO VIVID
COLORS. SKY NOT TOO BLUE, BLUE WATER. LAWN AND
TREES, DARK GREEN.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative - Line - Halftone - Combination. 120
Dry - Wet Panchromatic - Color Separation 133
Transfer Paper Process New Process. 150
Stripping White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLASH TOP FLASH BOTTOM
FLASH SIDES FLASH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT PAINTING & REPROD SOLID

FINISHING DEPT OUTLINE OVAL CIRC
COLOR COPY VIGNETTE HIGHLIGHT
WITH LINE WITH OUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

CUSTOMER

DIAL NO

3A-H550

ORDER NO

65856

DATE

5-25-1933

CUSTOMER

ROSHEK BROTHERS COMPANY, DUBUQUE, IOWA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO

50 VI

POST CARDS

SIZE

3 1/2 X 5 1/2

PLACE OF TITLE Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: IOWA'S LARGEST DEPARTMENT STORE
BOT: ROSHEK BROTHERS COMPANY IN SCENIC DUBUQUE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow LayoutPLACE THE FLAG POLE AT EXTREME LEFT IN FRONT OF
PENT HOUSE IN PLACE OF ON TOP OF THE PENT HOUSE.
DO NOT SHOW ANY OTHER BLDGS. IN THE BACKGROUND

Make wash drawing

COLOR DESCRIPTION

WHITE STONE AND BRICK-USE COLOR #8 - GREEN FOR
ALL WINDOW FRAMES - USE COLOR # 31 FOR ALL BRICK
PARTS.

RETURN PHOTO YES NO

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. YES Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer Paper Process New Process.

Stripping White Border Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZIN COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ban Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ban Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT OUTLINE OVAL CIRCLE
LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDERELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

BLUE PRINT D.K.

R-22
R-22
A-14

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 3A-H551 ORDER NO. 65878 DATE 5-26-1933
CUSTOMER THE RICHMAN BROS. CO. BOX # 331, CLEVELAND, OHIO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYLE ART COLORTONE WHITE BORDER
(All of this on address side)

FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IN SKY- A GUEST OF RICHMAN BROTHERS CHICAGO'S
CENTURY OF PROGRESS
LOWER BORDER-RICHMAN BROTHERS FACTORY AND CHICAGO STORE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SAMPLE ATTACHED - COLOR OF FACTORY AND
SURROUNDINGS, IN GENERAL, LIKE SAMPLE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 100 - 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES. NO. PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A-H552 ORDER NO. 65897 DATE 5-29-1933

CUSTOMER ROBERT M. WATT, OCEAN GROVE, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OK

WESLAKE CAFETERIA OCEAN GROVE, N. J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE DESIGNERS NAME AND ADDRESS AND THE COPY AS
ON PHOTOGRAPH

COLOR DESCRIPTION

BUILDING STUCCOED OF COLOR LIKE COBOR CHART # 11
AWNINGS COLORS: #6, 10, PREDOMINATING, WITH THIN
STRIPES OF BLACK AND NO. 1 (YELLOW)
ROOF LIKE #5 OF TILE.

STYLE PHOTO COLORIT - DECKLE EDGE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Striping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative
Extra Striping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H553 ORDER NO. 65894 DATE 6-5-1933

CUSTOMER
LAM-LONG ART CO.,
CHICAGO, ILL.

6 M PC SIZE 3½ x 5½

PLACE OF TITLE. Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MEMORIAL PARLOR (PAILOU) IN THE LING LONG
HISTORICAL GALLERY

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

STYLE ART COLOR TO NE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12
— Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES								ZINC ETCHINGS FROM — COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB.								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK
— ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

D-3
A-14
C-14
NO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H554 ORDER NO. 65894 DATE 6-5-1933

CUSTOMER LAM-LONG ART CO., CHICAGO, ILLINOIS

6M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PART OF THE VIEW IN THE LONG LONG HISTORICAL GALLERY.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

STYLE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DATE COMPLETED

4
Photos for this Customer

ART COLORTONE, WHITE BORDER

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone Combination 120
Dry - Wet Panchromatic - Color Separation 133
Transfer - Paper Process New Process 150
Stripping White Border Full Face 175
Blue Print Handcolor - Black & White Proof, Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H555

ORDER NO. 65894 DATE 6-5-1933

CUSTOMER

LAM-LONG ART CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Under Picture I - CHUN KING - GOD OF THE DOOR
IN THE LING LONG CHINESE HISTORICAL GALLERY.

Under Picture 2 - NE-CHEE KUNG - GOD OF THE DOOR

IN THE LING LONG CHINESE HISTORICAL GALLERY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

COLOR DESCRIPTION

See Tissue

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH, SAME SIZE

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H556 ORDER NO. 65894 DATE 6-5-1933

CUSTOMER LAM-LONG ART CO.,
CHICAGO, ILLINOIS

6 M FC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TEMPLE OF KUNG YIN IN THE LING-LONG
HISTORICAL GALLERY

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED TO PHOTO

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handecolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

R-4
HE-2 1/4
1-15
1-12

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H557 ORDER NO. 65912 DATE 5-29-1933

CUSTOMER LAKE SHORE HOTEL, 12596 EDGEWATER DRIVE, CLEVELAND, OHIO.

25 M POST CARDS SIZE 3 1/2 X 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP- THE MOST BEAUTIFUL HOTEL IN THE MIDDLEWEST
BOT- THE LAKE SHORE HOTEL, CLEVELAND, OHIO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE PHOTOGRAPH

COLOR DESCRIPTION

SEE PHOTOGRAPH ATTACHED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE - WHITE

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Paneromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE.

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO YES NO

DIAL NO. 3A-H558 ORDER NO. 65919 DATE 5-29-1933

CUSTOMER LANE HOTEL, ROGERS, ARKANSAS.

12,500₁ M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE PALACE OF THE OZARKS (ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Use photo 173167

COLOR DESCRIPTION

SEE SKETCH ATTACHED FOR COLORS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 8x10 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Shipping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

P.A.ZINDEL,
LOCK HAVEN, PA.

NO. 3A-H560 ✓

ORDER NO. 65956

DATE 6-1-1933

12/26M

PHOTO COLORIT POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- EXHIBIT OF BROOK
TROUT AT ZINDEL'S ROCK GARDEN
BOT- AT MC ELHATTAN LOCK HAVEN, PA.
WATER WORKS.

IMPRINT NONE



COLOR DESCRIPTION

THERE ARE FLOWERS OF ALL COLORS IN ROCKS AND ROCKS ARE DIFFERENT
COLORS ALSO. MAKE TREES ON STONE HOUSE IN CENTER OF POOL DIFFERENT
COLORS. SEE INSTRUCTIONS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret. 7/18/33

P. A. ZINDEL,
LOCK HAVEN, PA.

NO. 3A-H561 ✓

ORDER NO. 65956

DATE 6-1-1933

12/1/33 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

A SCENE OF ONE OF THE
FOUNTAINS IN A CORNER OF ZINDEL'S
ROCK GARDEN
BOT - AT MR MC ELHATTAN LOCK HAVEN, PA.
WATER WORKS

IMPRINT NONE

COLOR DESCRIPTION

FOUNTAIN IS PLANTED WITH RHODODENDRON IN BLOOM. PINK FLOWERS.
SHOW FOUNTAIN SPRAYING, SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret 7/14/33

NO. 3A-H562 ✓

ORDER NO. 65956

DATE 6-1-1933

P. A. ZINDEL,
LOCK HAVEN, PA.

17/18 M

PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE OVERFLOW OF
RESERVOIR AT ZINDEL'S ROCK GARDEN
AT MC ELHATTAN LOCK HAVEN, WATER
WORKS

IMPRINT NONE

BOT- SHOWING LAVA HOUSE, LAVA FROM
MT. ETNA VOLCANO, ITALY.

COLOR DESCRIPTION

SHOW FOLIAGE ON TREES. SHOW FOUNTAIN SPRAYING. SEE BACK
OF PHOTO

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

Photo ret.
7/18/33

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

P. A. ZINDEL,
LOCK HAVEN, PA.

NO. 3A-4563

ORDER NO. 65956

DATE

12/11 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A SCENE SHOWING SPILLWAY
AND COTTAGE AT ZINDEL'S ROCK GARDEN
BOT - AT MC ELHATTAN LOCK HAVE^N PA.
WATER WORKS.

IMPRINT NONE



COLOR DESCRIPTION

HOUSE DARK GREY, WHITE TRIM, RED ROOF, SHOW FLAG ON POLE, SHOW
FOUNTA IN SPRAYING-SEE BACK OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret
7/18/33

CUSTOMER

PHOTO PROPERTY OF C. T. & CO

RETURN PHOTO

DIAL NO. 3A-H564 ✓ ORDER NO. 65968 DATE 6-5-1933

CUSTOMER HARTMANN HOUSE,
WHEELING, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M FC GROUP (3) SIZE 3½ x 5½

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARTMANN HOUSE DINING ROOMS AND BUFFET,
WHEELING, ILL. ON ROUTE 21 (MILWAUKEE AVE.)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

FOLLOW SAME LAYOUT AS ON 3A-H420. MAKE PICTURES
AS LARGE AS POSSIBLE.

ON EXTERIOR VIEW TAKE OUT WIRES AND POLES HOLDING
SIGN AND 1 FLAG POLE. FIX UP ROADWAY.
PUT FLAG ON POLE AS MARKED ON BACK OF PHOTO.

COLOR DESCRIPTION

BUFFET: MAHOGANY FIXTURES. CEILING CREAM, UPPER WALLS
CREAM. LOWER WALLS MEDIUM OLIVE GREEN. FLOOR NATURAL
WOOD. RADIATORS GOLD. BRASS RAIL.
DINING ROOM: CREAM FURNITURE. LIGHT BROWN YELLOWISH
FLOOR. STUCCO WALLS NATURAL GRAY. CREAM CEILING. MAHOGANY
FRAME AROUND DOORS. CREAM WINDOW FRAME. BRASS LIGHT FIXTURE.
LIGHT YELLOW CURTAINS IN DOORS. NATURAL WOOD FLOOR IN
DANCE FLOOR. FIGURED CURTAINS IN WINDOWS. FLOWERS IN
BASKETS.
EXTERIOR: DARK RED ROOF. GREEN TRIM AROUND WINDOWS.
BLDG. GRAY.

HALFTONES FROM COPIES

DUPLICATES 1 ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Strip to Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

32

3013
811

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H565 ✓

ORDER NO. 65980

DATE 6-1-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GRANDSTAND FROM THE
PADDOCK, MIAMI JOCKEY CLUB
BOT. SMALL TYPE- PHOTO BY G.W.ROMER

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- M-225

~~Butting~~
COLOR DESCRIPTION

FOR COLOR DETAIL OF GRANDSTAND SEE COLORED PHOTO ATTACHED TO
3A-H541. VINES HAVE SMALL PURPLE BLOSSOMS. HIBISCUS HEDGE BY
RAILING HAS YELLOW & SALMON COLORED BLOSSOMS. GAVE GOOD SKY EFFECT.
TAKE OUT XXX MEN ON ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

197

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H566 ✓

ORDER NO. 65980

DATE 6-1-1933

25M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) PIER FIVE AND PART OF THE
DULF STREAM FISHING FLEET, MIAMI,
FLA.

EMPRINT

SAME AS ABOVE

PRIVAGE NO. BEFORE TITLE - M-230

BOT SMALL TYPE. PHOTO BY G. W. ROMER

COLOR DESCRIPTION

*Very Effect
like color
Serre*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-M567 ✓

ORDER NO. 65981

DATE 6-1-1933

25M ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- ENJOYING MIDWINTER

BATHING AND SUNSHINE AT MIAMI
BEACH, FLA.

BOT- TEMPERATURE TODAY IS 80°

BOT- ALL TYPE - PHOTO BY G W ROMER

PRIVATE NO. BEFORE TITLE- M-231

COLOR DESCRIPTION

GIVE GOOD SKY EFFECT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

Photo in D 6402
in D-4969

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

H.C. 1145
A122

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H568 ✓

ORDER NO. 65981

DATE 6-1-1933

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VENETIAN POOL, CORAL
GABLES, FLA.

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE- PHOTO BY G.W. ROMER

PRIVATE NO. BEFORE TITLE- M-229 ☐

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. PRESERVE GOOD SKY EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2-
DEADLINE

H.G.P. 13
A122

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-4569 ✓

ORDER NO. 65981

DATE 6-1-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE KIDDIES HAVE A
GRAND TIME AT THE VENETIAN POOL,
CORAL GABLES, FLA.

PRIVATE NO. BEFORE TITLE - M-228

BCT SMALLTYPE - PHOTO BY G W ROMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. GIVE GOOD SKY EFFECT.



SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO.

3A-H570

ORDER NO.

65980

DATE 6-1-1933

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) ONE OF THE MANY CHURCHES IMPRINT SAME AS ABOVE

IN GREATER MIAMI, FLA.

BOT- CONGREGATIONAL CHURCH, CORAL
GABLES

PRIVATE NO. BEFORE UPPER TITLE- M-227

BOT. SMALL TYPE - PHOTO BY G.W. ROMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H571 ✓

ORDER NO. 65980

DATE 6-1-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ONE OF XXXXXXXX

IMPRINT SAME AS ABOVE

MANY BEAUTIFUL RESIDENCES IN
CORAL GABLES, FLORIDA

BOT. SMALL TYPE - PHOTO BY G.W. ROMER
PRIVATE NO. BEFORE TITLE - M-226

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. PRESERVE GOOD SKY EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

H.C. 1.30

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H572 ✓

ORDER NO. 65980

DATE 6-1-1933

25 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

"PETTICOAT LANE",

IMPRINT

SAME AS ABOVE

COCONUT GROVE, MIAMI, FLA.

BOT. SMALL TYPE- PHOTO BY G.W. ROMER

PRIVATE NO. BEFORE TITLE- M-224

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. MAKE PRETTY SKY EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H573

ORDER NO. 65980

DATE

5-1-1933

25 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

THE RONEY PLAZA HOTEL,
MIAMI BEACH, FLA.

IMPRINT

SAME AS ABOVE

BOT - PHOTO BY BERRY-HILTON CO.

PRIVATE NO. BEFORE TITLE - MX233 M-223

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED FOR DETAIL. INDICATE A LITTLE SURF IN
THE OCEAN TO RIGHT OF PHOTO. PRESERVE FINE SKY EFFECT. TAKE OUT
POLES & WIRES & EDGES OF BUILDINGS IN LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H574 ORDER NO. 66018 DATE 6-5-1933

CUSTOMER FRED HARVEY, INC.,
CHICAGO, ILLINOIS

12½ M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CENTURY OF PROGRESS FROM FRED HARVEY'S
TOWER TEA ROOM, 30TH FLOOR STRAUS BUILDING

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OFF FOREGROUND AS MARKED. PUT GRASS
WHERE RAILROAD TRACKS ARE NOW. CLEAN UP FOREGROUND.
BRING OUT BUILDINGS.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR TONE
PHOTO COLORIT, WHITE BORDER

FRONT NO. 15 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

SCREEN - 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

NO

YES

RETURN PHOTO

5

NO. 3A-4575

LYNN H. BOYER, PHILADELPHIA, PA. AND ORDER NO. 66048
WILDWOOD, N. J.

DATE 6-5-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

CITY HALL, PHILADELPHIA,
PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - P-130

COLOR DESCRIPTION

1ST BLDG. ON RIGHT GRAY STONE ALL OVER SLATE ROOF. GRAY FIGURE & RE
ROOF ON TOP OF TOWER. LIGHT GRAY FIGURES OVER ENTRANCE. GRAY
MONUMENT BRONZE FIGURE IN FRONT OF ENTRANCE. REMOVE SMALL BLDGS. WITH
ROOFS ON RIGHT LEAVING SUBWAY ENTRANCE. BLDGS. ON RIGHT LIGHT STONE.
DARK RED TILE ROOF ON ONE. ON LEFT 1ST GRAY BROWN ROOF 2 DARK BROWN
GRAY SLATE ROOF. REAR LEFT TALL BLDGS. LIGHT GRAY STONE. REAR CENTER
TALL BLDG. TAN GRAY STONE. LARGE BLDG. IN REAR RIGHT CENTER DARK
BUFF BROWN CORNICE. GREEN LAWN & FOLIAGE IN LEFT F. REGROUND. BUSES
IN RIGHT F. REGROUND. BROWN LOWER BODY. CREAM TOP TRIM. CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

HPB
9 1/2

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 3A-11576 ✓

ORDER NO. 66048

DATE 6-5-1933

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

TITLE (IN FULL) VIEW OF HISTORIC
FRENCH ASYLUM FROM ROCK MOUNT.
500 FEET ABOVE THE RIVER, ROOSEVELT
HIGHWAY, NEAR TOWANDA, PA.
PRIVATE NO. BEFORE TITLE -

IMPRINT SAME AS ABOVE

S-T-60

COLOR DESCRIPTION

GRAY STONE MARKER ON LEFT, CEMENT ROAD, BLDG. BROWN, GREEN ROOF.
ORANGE AND GREEN SUN SHADE ON RIGHT. MAKE DISTANT MOUNTAIN GREEN
ON REAR LEFT. NO YELLOW COLORS. SHOW FLAG ON POLE. SHOW RIVER ON
REAR RIGHT.

PUT CLOUDS IN SKY ✓

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO TICKET

LYNN H. BOYER, PHILADELPHIA, PA. AND
WILDWOOD, N. J.

NO. 3A-1578 ✓

ORDER NO. 66048

DATE 6-5-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

WYALUSING ROCK, 500 FEET
ABOVE THE SUSQUEHANNA RIVER ON THE
ROOSEVELT HIGHWAY NEAR TOWANDA, Pa.
PRIVATE NO. BEFORE TITLE - 55T-72

COLOR DESCRIPTION

BROWNISH GRAY ROCKS, SHOW MOUNTAINS CLEAR & GREEN IN DISTANCE. BROWN
COATS AND PANTS ON INDIANS. WHITE, BLUE AND GREEN FEATHERS IN HATS.
WHITE & RED TRIM ON CLOTHES. REMOVE DEAD LIMB ON TREE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H579

ORDER NO. 66046 DATE 6-5-1933

CUSTOMER GENE FOLCI,
WEST IND, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/4 x 5 1/2

STYLE PHOTO COLORIT,
FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

SIGN: THE WORDS "MAISON FOLCI" ARE GOLD LETTERS AND
AND BALANCE OF THE LETTERING IS IN WHITE.
HOUSE IS CREAM FOR UPPER STORY. LOWER GLASS ENCLOSED
PORCH OF WOODWORK IS A LIGHT GREEN SHOWING GRAINED
WOOD. COVERED ENTRANCE: MAKE THE OUTSIDE A BLUE AND
THE INSIDE PART THAT SHOWS A TAN. MAKE THE ROOF
PART SHOWING ON THE PORCH AND CONTRASTING SHADE, MAYBE BROWN.
ALSO THE ROOF PART OF THE SIGN.

ENGRAVING DEPARTMENT

ALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
& HALFTONE COMB. COLOR PROCESS
Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H580 ✓

ORDER NO. 66053

DATE 6-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF WORLD'S
FAIR GROUNDS FROM OBSERVATION
PLATFORM OF SKY RIDE, CHICAGO
WORLD'S FAIR
PRIVATE NO. UPPER LEFT CORNER
WF-41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT ~~SAME~~ SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-41

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-M581 ✓

ORDER No. 66053

DATE 6-6-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKET CARS CROSSING
LAGOON, CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO BEFORE IMPRINT
WF-42

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H582 ✓

ORDER NO. 66053

DATE 6-6-1933

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) FIREWORKS DISPLAY OVER
LAGOON, CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-43

COLOR DESCRIPTION

for Book

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H583 ✓

ORDER NO. 66053

DATE 6-6-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW SHOWING
HALL OF SCIENCE AND NORTHERLY
ISLAND, CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-44

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H584

ORDER NO. 66053

DATE 6-6-1933

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

LOOKING THROUGH MORROCO WITH
THE BELGIAN VILLAGE IN THE
BACKGROUND, CHICAGO WORLD'S
FAIR.

FRONT NO.

9

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-

WF-45

PRIVATE NO. UPPER LEFT CORNER-
WF-45

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING AGENE CO.,
CHICAGO

NO. 3A-4585 ✓

ORDER NO. 66053

DATE 6-6-1933

12 M 500 ART COLORONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAYAN TEMPLE, CHICAGO
WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-
WF-46

PRIVATE NO. BEFORE IMPRINT-
WF-46

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 3A-H586

ORDER NO. 66055

DATE 6-6-1933

12M 500 ART COLOR ONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWBURGH ACADEMY,
NEWBURGH, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT - 11

COLOR DESCRIPTION

USE PHOTO NO. 4439-29. COLOR SAME AS 4439-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

80K
A112

15

CURT TEICH & CO.

NO. 3A-4587 ✓

ORDER NO.

DATE 6-7-1933

M ART COLOR ONE POST CARDS, WHITE BORDER MAXKE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS FIELD AND
FIELD MUSEUM AT THE LAKE FRONT,
CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
307

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT MAX RIGOT SELLING CO.,
CHICAGO

PRIVATE NO. BEFORE IMPRINT-
307

COLOR DESCRIPTION

USE PHOTO NO. 2A-H461. MAKE MORE COLORFUL THAN 2A-H461..

Cut off foreground as marked

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Submit H. C. C. to C. T. Jr

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-M588 ✓ ORDER NO. 66056 DATE 6-6-1933

CUSTOMER RIVIERA,
LAKE GENEVA, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RIVIERA, LAKE GENEVA, WIS.

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH AND INSTRUCTIONS ON PHOTO ATTACHED.
PUT FLAGS ON POLES. SHOW PEOPLE WALKING UP
STEPS AND WALKING IN THE GANGWAY.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

RIVIERA SIGN GOLD ON GREEN FRAME. ~~XXXXXXXXXX~~
DANCE EVERY NIGHT SIGN IS THE SAME. BLDG. TAN
BRICK, RED ROOF. TICKET OFFICE: PINK-TAN AND GREEN,
ROOF IS PINK. GREEN LAWN IN FOREGROUND. TRIMMINGS
ON TICKET OFFICE PINK, WINDOW FRAME GREEN. REST IS
TAN.
SHOW FLOWER BOXES AND RED FLOWERS WHERE BLACK
DOTS ARE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

HALFTONE COMB COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 5A-H589

ORDER NO. 66065

DATE 6-7-1933

12M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BEACH AT MONTECITO,
SANTA BARBARA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- SB-57

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

HC 1/2
A11

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H590 ✓

ORDER NO. 66065

DATE 6-7-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FOUNTAIN AND PATIO,
HISTORIC ADOBE, SANTA BARBARA,
CALIFORNIA
PRIVATE NO. BEFORE TITLE - SB-105

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. 117434. VARY COLOR OF FLOWERS A LITTLE MORE, SO THAT
EACH OF THE BEDS DO NOT LOOK ALIKE. THE TALL FLOWERS TO THE LEFT
COULD HAVE SOME BLUE, LAVENDAR AND DEEP REDS. BLDG. UNDERNEATH IS
NOT RED OR PINK, BUT AN OLD AGED PLASTER EFFECT. ROOF COLOR IS O.K.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X

32

HC 12

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H591 ✓

ORDER NO. 66065

DATE 6-7-1933

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) EL PASEO DE LA GUERRA
SANTA BARBARA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - SB-97

COLOR DESCRIPTION

SEE T ISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H592 ✓

ORDER NO. 66065

DATE 6-7-1933

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) BEACH AT SANTA BARBARA,
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - SB-112

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H593 ✓

ORDER NO. 66065

DATE 6-7-1933

12 M 500 ART COLO RTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD MISSION,
SANTA BARBARA, CALIFORNIA

PRIVATE NO. BEFORE TITLE - SB-111

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H594
ORDER NO. 66065

DATE 6-7-1933

12 X 11 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION SANTA
BARBARA, FOUNDED 1786,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - SB-93

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

102

NO. 3A-H595 ✓

ORDER NO. 66065

DATE 6-7-1933

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) "STREET IN SPAIN"
EL PASEO DE LA GUERRA, SANTA
BARBARA, CALIFORNIA

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- SB-80

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H-596

25

20013
A 122

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-41596 ✓

ORDER NO. 66065

DATE 6-7-1933

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) SAMARKAND HOTEL,
SANTA BARBARA, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - SB-94



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO, AND CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

X

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H597 ✓

ORDER No. 66066

DATE 6-7-1933

6 M PHOTO COLCRIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A GLIMPSE OF CABRILLO
BOULEVARD AND YACHT HARBOR, SANTA
BARBARA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 9 11 R. M. YES

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

MAKE A SUNSET VIEW, WITH A NICE CLOUD EFFECT. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-4598

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ARCADY" IN
MONTECITO, SANTA BARBARA,
CALIFORNIA

BOT, SMALL TYPE - PHOTO BY OBERT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED. THIS PHOTO HAS RECEIVED WIDE PUBLICITY AND IF
COLORED PROPERLY SHOULD PROVE VERY POPULAR. THE LATE AFTERNOON
LIGHT EFFECTS ON THE MOUNTAINS, THE GLINT ON THE EDGE OF THE
ROLLING HILLS AND THE PURPLE HAZY SHADOWS, PERMIT WONDERFUL
POSSIBILITIES FOR COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H599 ✓

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) YACHT HARBOR AND
BREAKWATER, SANTA BARBARA,
CALIFORNIA

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE- PHOTO BY OBERT

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EASTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H600 ✓

ORDER NO. 66066

DATE 6-7-1933

6 X2M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) SAMARKAND ~~AND~~ PERSIAN
HOTEL, SANTA BARBARA, CALIFORNIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

2013
A 13

NO. 3A-H601

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CABRILLO BOULEVARD
FROM PLAZA DEL MAR, SANTA
BARBARA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

2002
A13

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H602 ✓

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COAST HIGHWAY, NEAR
MONTEGITO, SANTA BARBARA,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

24

X 11

NO. 3A-H603

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) SANTA BARBARA COUNTY
COURT HOUSE, SANTA BARBARA,
CALIFORNIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

*Photo to Kefauver
7/31/33*

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H504 ✓

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 11 R. M. YES

TITLE (IN FULL)

IMPRINT

SANTA BARBARA COUNTY
COURT HOUSE, SANTA BARBARA,
CALIFORNIA

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H605

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) MISSION SANTA
BARBARA, CALIFORNIA, FOUNDED 1786

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

07227

9796

m

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

D 4

281-4
A13

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H606
ORDER NO. 66066
DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) THE BEACH AND
MOUNTAINS, SANTA BARBARA,
CALIFORNIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-H507 ✓

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 66066

DATE 6-7-1933

6M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) THE OLD MISSION,
SANTA BARBARA, CALIFORNIA
BOT. SMALL TYPE - PHOTO BY OBERT

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

7/11/33
A 11 1/2

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. A-4508

ORDER NO. 66066

DATE 6-7-1933

6M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) IN A PERSIAN GARDEN,
SAMARKAND, SANTA BARBARA, XXXX
CALIFORNIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

262 12
A112

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIFORNIA

NO. 3A-H609 ✓

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) PATIO, PASEO DE LA
GUERRA SHOPS, SANTA BARBARA,
CALIFORNIA

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X

HC13
A 122

2

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-H610 ✓

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE FAMOUS PERSIAN
GARDENS AT SAMARKAND.
SANTA BARBARA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

X

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 3A-11611

ORDER NO. 66066

DATE 6-7-1933

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) SPANISH DAYS FIESTA,
AT THE SANTA BARBARA BILTMORE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED XXMR TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA

NO. 3A-M612 ✓

ORDER NO. 66101

DATE 6-6-1953

25 M	ART COLOR ONE <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO	
TITLE (IN FULL) TOP- "A BEAUTIFUL PALM LINED DRIVE" F-L-101 BOT- FORT LAUDERDALE, FLORIDA.	IMPRINT SAME AS ABOVE	
PRIVATE No. BEFORE TITLE F-L-101		

COLOR DESCRIPTION

REFER TO COLOR GUIDES RECENTLY SENT TO YOU FOR PALMS, ETC. MAKE
PRETTY SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H613

ORDER NO. 66101

DATE 6-6-1933

25 M

ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

BIDDING "BON VOYAGE" FROM THE
CAUSEWAY, MIAMI, FLA. ~~M-232~~

IMPRINT

SAME AS ABOVE

(BOT. LINE - SMALL TYPE - PHOTO BY
G.W. ROMER

PRIVATE NO. BEFORE TITLE M-232

COLOR DESCRIPTION

YOU HAVE AN OPPORTUNITY HERE TO MAKE A VERY PRETTY SKY AND WATER
EFFECT. SUCH AS IN 1A-H278. TAKE OUT POLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THORNBURG DRUG CO.,
SYRACUSE, INDIANA

NO. 3A-H614 ✓

ORDER NO. 66110

DATE 6-9-1933

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SPINK - WAWASEE HOTEL, LAKE
WAWASEE, INDIANA.

SAME AS ABOVE

COLOR DESCRIPTION

WARM BUFF CONCRETE WALLS, BRIGHT ORANGE ROOFS AND AWNINGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H615 ✓

ORDER NO. 66111

DATE ~~6-9-1933~~

M 12,500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

STREETS OF PARIS, CHICAGO WORLD'S
FAIR

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
WF-47

PRIVATE NO. WF-47 BEFORE IMPRINT

COLOR DESCRIPTION

REMOVE FIGURE OF GIRL IN BATHING COSTUME.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H616 ✓

ORDER NO. 66111

DATE 5-9-1933

12^M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT

VIEW FROM OBSERVATION PLATFORM OF
SKYRIDE, SHOWING ELECTRICAL BUILDING
IN FOREGROUND, CHICAGO WORLD'S FAIR SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
WF-48

PRIVATE NO. BEFORE IMPRINT WF-48

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H617 ✓

ORDER NO. 66111

DATE 6-2-1933

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT

SECTION OF BELGIAN VILLAGE, CHICAGO
WORLD'S FAIR

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
WF-49

PRIVATE NO. BEFORE IMPRINT WF-49

COLOR DESCRIPTION

BRING OUT FIGURES IN FOREGROUND.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 3A-H618 ORDER NO. 66122 DATE 6-12-1933

CUSTOMER T. S. NEAL, REALTOR,
SHREVEPORT, LA.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE WALES

BOT: SHREVEPORT'S FINEST APARTMENT HOME.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE ALL TELEPHONE & TELEGRAPH WIRES. BRING
OUT "WALES" MORE PROMINENTLY ON THE FRONT OF THE
BLDG.

COLOR DESCRIPTION

AWNINGS ON BLDG. ARE WHITE & BROWN; THE ROOF IS
GREEN TILE, BRICKS ARE RED WITH WHITE MORTAR. PINES &
SHRUBBERY GREEN. CENTER OF THE BUILDING IS STUCCO
WITH TRELLIS TOP PORCH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Panchromatic — Color Separation

133

Transfer — Paper Process — New Process

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

THE BODIE STUDIO,
HONESDALE, PA.

NO. 3A-H619 ✓

ORDER NO. 66126

DATE 6-12-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF FOX LAKE FROM
VERANDA, HALF MOON LAKE, NARROWSBURG,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

834
TITLE OK as is.

COLOR DESCRIPTION
COLORS AS PER PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE BODIE STUDIO,
HONESDALE, PA.

NO. 3A-H520 ✓

ORDER NO. 66126

DATE 6-12-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOONLIGHT ON HALF
MOON LAKE, NARROWSBURG, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE BODIE STUDIO,
HONESDALE, PA.

NO. 3A-H621

ORDER NO. 66126

DATE 6-12-1933

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW LETTERING CLEARLY ON BOTTOM OF PHOTO. EXTEND TOP OF PHOTO
TO POST CARD PROPORTION. DO NOT TAKE OFF ANY AT SIDES. WHERE TOP
IS EXTENDED. MAKE IT LOOK LIKE THE REST OF THE VIEW. NOT A WHITE
BLANK SPACE. COLORS SAME AS SHOWN ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTOGRAPHED BY MARTIN D. MARTZ,
529 NORTH ST., EAST MAUCH CHUNK, PA.

NO. 3A-H622 ✓

ORDER NO. 66126

DATE 6-12-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIG STONE FIELD, POCONO
MTS., LAKE HARMONY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MOST OF THE TREES ARE GREEN BULL PINE TYPE, SOME MAPLE AND WHITE BIRCH.
STONES ARE OF GREY & BROWN TYPE, A NUMBER OF THEM SLIGHTLY COVERED
WITH A WEATHER BEATEN MOSS OF VARIOUS GREEN COLORS. PUT CLOUDS
IN SKY. USE ONLY PORTION OF PHOTO AS MARKED ON BACK OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H623 ORDER NO. 66139 DATE 6-12-1933

CUSTOMER WILLIAMSON CHAMBER OF COMMERCE,
WILLIAMSON, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

FRONT NO. 5

R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full CHAMBER OF COMMERCE "COAL HOUSE"

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

WILLIAMSON, WEST VIRGINIA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175

COLOR DESCRIPTION

OUTSIDE WALLS ARE ENTIRELY OF NATIVE COAL. THE
WOODWORK IN THE ARCHED DOORWAY IS WHITE AND IS
TO SHOW UP IN CONTRAST TO THE BLACK WALLS. GREEN
PLOT WITH SHRUBS IN FRONT TO BE GREEN.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

— DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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— ZINC ETCHINGS FROM — COPIES

— DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 85 100 - 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDERS

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO

DEADLINE

*Must Have H.C.P. Today
6/14/33*

PHOTO RETURNED

TO

PHOTO USED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H624 ORDER NO. 66332 DATE 6-14-1933

CUSTOMER TRADESMENS NATIONAL BANK,
OKLAHOMA CITY, OKLA.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRADESMENS NATIONAL BANK BUILDING
NORTHWEST CORNER MAIN AND BROADWAY
OKLAHOMA CITY, OKLAHOMA
(TO BE SET IN THREE LINES AS ABOVE)
RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TAKE OUT WIRES & BLURS ON BLDG. SHOW SURROUNDING
BLDG. EXCEPT UNFINISHED HOTEL AT RIGHT.
SEE PROOF OF BLDG. ON BANK STATEMENT ATTACHED WHICH
SHOWS THE WIRES AND EXCESS AUTOS REMOVED.

COLOR DESCRIPTION

ALL BLDGS. ARE A OF WHITE STONE WHICH IS KNOWN AS
INDIANA LIMESTONE EXCEPT THE EGBERT HOTEL, WHICH
IS A RED BRICK BLDG.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLDRONE, WHITE BORDER

(All of this on address side.)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination
Dry Wet Panoramic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE SAME SIZE
BLOCKING DEPT. WORK MORE ANCHOR
SOLID METAL FLUSH TOP FLUSH JOINTUM
FLUSH SIDES FLUSH AT AROUND
UNMOUNTED WITH BEAKS
CUT TO PICAS (see S...)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

12 5 1/2
A 8 3/4
C 1/4

Extra for
Art Work
150

CUSTOMER

PHOTO PROPERTY OF C T & CO

NO

YES

RETURN PHOTO

DIAL NO. 3A-H625 ORDER NO. 66338 DATE 6-14-1933

CUSTOMER ISLAND PARK RESTAURANT,
DUNCANNON, PA.

6 M PC SIZE # 3 1/2 x 5 1/2
PLACE OF TITLE Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ISLAND PARK RESTAURANT ON
HIGHWAY ROUTES 11 AND 22

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INST. ATTACHED.

COLOR DESCRIPTION

SEE INST. ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination Screen 120
Dry Wet Panchromatic Color Separation Screen 133
Transfer Paper Process New Process Screen 150
Stripping White Border Full Face Screen 175
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
FINE LINES FINE COLOR PLATES
LINE & COLOR COMBINATION COLOR PROCESS
Extra Negatives Extra Stripping Strip to Size Double Proof Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITH AT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip to Size Double Proof Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DUVAL NEWS COMPANY,
JACKSONVILLE, FLA.

NO. 3A-H526 ✓

ORDER NO. 66344

DATE 5-14-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING AND DANCING
AT JACKSONVILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE PIER BLDG. DARK ROOF. STRIPED RED. ~~XXXX~~ ~~XXXXXXXXXXXX~~ ~~XXXX~~
BLDG. IS RESTING ON PALM TREE TRUNKS. TAKE OUT FISHING PIER
EXTENDING FROM PIER BLDG. INTO WATER. TAKE OFF FROM FOREGROUND
AS MARKED. MODERNIZE PROMINENT CARS IN FOREGROUND IS POSSIBLE.
MAKE ~~XXXX~~ PRETTY BLUE FOR OCEAN AND DIFFERENT THAN BLUE IN SKY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL No. 3A-H629 ORDER NO. 66363 DATE 6-16-1933

CUSTOMER Y.M.C.A. HOTEL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch -- Layout Retouched Photo -- Wash Drawing
Follow Layout

XXI

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line -- Half-tone -- Combination. Screen 120
Dry -- Wet -- Panormatic -- Color Separation. Screen 133
Transfer -- Paper Process -- New Process. Screen 150
Stripping White Border Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

TAKE OUT PHOTOGRAPHER'S NAME

COLOR DESCRIPTION

FLOOR DARK RED AND BLACK TILE. WALLS AND PILLARS
ARE OF BUILDING BRICK. CEILING DESIGNED TAN AND LIGHT BROWN RED CIRCULAR
EFFECT. BEAMS ICES. LIGHTS CREAM
COLOR. CHAIR COVERS PURPLE, RED AND CREAM AS PER
SAMPLE ATTACHED.
BEAMS CREAM TAN WITH ICICLES BROWNISH COLOR.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A H630

ORDER NO. 66363

DATE

6-16-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER YMCA HOTEL,
CHICAGO, ILL.

25 M PC

SIZE

3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
(TITLE TO COME)

STYLE

ART COLORTONE,
WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. I. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TAKE OUT PHOTOGRAPHERS NAME

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination. 120

Dry Wet Pancromatic — Color Separation 133

Transfer Paper Process — New Process 150

Stripping White Border Full Face. 175

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

FURNITURE WALNUT FINISH. RUGS TAN BACKGROUND, BLACK DESIGN.
BEAMS STAINED DARK OAK. LIGHTS BRONZE AND WHITE.
CREAM FIGURED CEILING. PILLARS CREAM TILE, BLUE
LINED. FRISCOED WALLS. CREAM TILED FLOOR.
FURNITURE UPHOLSTERED SPANISH LEATHER.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PALETTE

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

BLUE PRINT O. K.
JUN 23 1933

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A-M631 ✓
ORDER NO. 66362
DATE 6-15-1933

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. YES
TITLE (IN FULL) BATHING IN THE ATLANTIC OCEAN AT LUMINA, WRR WRIGHTSVILLE BEACH, N. C.	IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W-29

COLOR DESCRIPTION

DARK GREEN BENCHES, BOARDWALK, WHITE RAILING AT FURTHER END.
BLACK FRAME AROUND SILVER WHITE SCREEN.

Photo ret. 8/21/33

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.

JUN 23 1933

78 1/2
78 3/4

2 1/2

NO. 3A-H632

ORDER NO. 66362

DATE 6-16-1933

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

OCEANIC HOTEL AND BOATS

IMPRINT

SAME AS ABOVE

AT ANCHOR IN THE SOUND, WRIGHTSVILLE
BEACH, N. C.



PRIVATE NO. BEFORE TITLE - W30

COLOR DESCRIPTION

LEFT HOTEL BLDG. IN BACK BRIGHT YELLOW BLDG. WHITE TRIM, DARK
SLATE ROOF. BLDG. IN FRONT OF HOTEL IS WHITE WITH RED ROOF. OTHER
SMALL BLDG. CHOOSE BEST VARIGATED COLORING. NOTE RED WATERLINES
ON BOATS. LEAVE IN POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H633 ✓

ORDER NO. 66372

DATE 6-19-1933

12^M 500 POST CARDS

ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT
SAME AS ABOVE

ORIENTAL VILLAGE, CHICAGO WORLD'S
FAIR

PRIVATE NO. BEFORE IMPRINT-WF 33

PRIVATE NO. UPPER LEFT CORNER
WF-33

COLOR DESCRIPTION

PU

T CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5 1/2

A. 12 1/2

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3B-H634 ✓

ORDER NO. 66372

DATE 6-19-1933

12, M500 POST CARDS

ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

GENERAL MOTORS BUILDING, CHICAGO
WORLD'S FAIR.

PRIVATE NO. BEFORE IMPRINT-WF 8

PRIVATE NO. UPPER LEFT CORNER
WF 8

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H.C. 1 1/2
DEADLINE

194

HC 1 1/2

A11

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H635

ORDER NO. 66372

DATE 6-9-1933

12 M500 POST CARDS

ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FEDERAL BUILDING, CHICAGO WORLD'S
FAIR.

PRIVATE NO. BEFORE IMPRINT WF-19

PRIVATE NO. UPPER LEFT CORNER
WF 19

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H636 ✓

ORDER NO. 66372

DATE 6-19-1933

12 M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

ENCHANTED ISLAND, CHICAGO WORLD'S
FAIR

PRIVATE NO. BEFORE IMPRINT WF-13

PRIVATE NO. UPPER LEFT CORNER
WF-13

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H637

ORDER NO. 66372

DATE 6-19-1933

12 M 500

POST CARDS ART COLORT ONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CHRYSLER BUILDING, CHICAGO
WORLD'S FAIR

PRIVATE NO. BEFORE IMPRINT -WF-12

PRIVATE NO. BEFORE UPPER LEFT CORNER
WF-12

COLOR DESCRIPTION

PUT CLOUDS IN SKY

Photo in H-775

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 3A-4638 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER (ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OH BOY! I'M IN
PARIS NOW

FRONT NO. 1 R. M. NO
IMPRINT NONE

BOT- GREETINGS FROM CHICAGO
 WORLD'S FAIR 1933

Plot
COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

T. & Co.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.

118

CURT TEICH & CO.

NO. 3A-H639

ORDER NO. 66382

DATE 6-19-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WE ARE TIRED BUT HAPPY

IMPRINT NONE

BOT - GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

Lower Right Border before
Plate no - C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. ~~46~~ 13

CURT TEICH & CO.

NO. 3A-1640 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A TREAT FOR YOUR EYES AT
SUNSHINE BEACH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

BOT- GREETINGS FROM CHICAGO WORLD'S
FAIR

Lower Right border before
Plate No. (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A treat for your eyes at
Sunshine Beach.

BLUE PRINT O. K. *Wb.*

A12

CURT TEICH & CO.

NO. 3A-H641 ✓

ORDER NO. 66382
DATE 6-19-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) OH BOY! WHAT BIG FISH

IMPRINT NONE

THEY HAVE HERE

BOT - BREKXN SHEDD AQUARIUM,
CHICAGO WORLD'S FAIR 1933

Lower Right border before
Plate No. - C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *1/10*
1/13

CURT TEICH & CO.

NO. 3A-H642 ✓

ORDER NO. 66382

DATE 6-10-1933

25 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

I AM SEEING RED AND
LIKE IT

IMPRINT

NONE

BOT - GREETINGS FROM CHICAGO WORLD'S

FAIR 1933

Lower Right corner before
Plate no - (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT D.K. *ms*

A12

CURT TEICH & CO.		NO. 3A-H643
		ORDER NO. 66382
		DATE 6-19-1933
M		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) CARRIED BACK A MILLION YEARS	IMPRINT NONE	
BOT - GREETINGS FROM CHICAGO WORLD'S FAIR 1933		
<i>Lower Right border before Plate</i>		
<i>no - ©.</i>		
SEE TISSUE ATTACHED TO DRAWING		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. -	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

Carried back

BLUE PRINT O. K. ~~HS~~
#122

CURT TEICH & CO.

NO. 3A-H644 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIG ATTRACTIONS IN THE

ORIENTAL VILLAGE G

BOT: GREETINGS FROM CHICAGO WORLD'S FAIR

1933

Lower Right border before ☒
Plate no. (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *1/16*

113

CURT TEICH & CO.

NO. 3A-H645 ✓

ORDER NO 66382 *dt*

DATE 6-19-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) GET A TOUCH OF HOLLYWOOD

IMPRINT

NONE

~~XXXXXXXXXX~~
BOT: GREETINGS FROM CHICAGO WORLD'S

FAIR 1933

Lower Right border before
Plate No - ©

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *AF2*

CURT TEICH & CO.

NO. 3A-H646

ORDER NO. 66382

D4

DATE 6-19-1933

25 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) GONDOLING IN THE LAGOONS

IMPRINT NONE

BOT: GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

*Lower Right border before
Plate No - (C)*

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. ^{1/12}
A122

CURT TEICH & CO.

NO. 3A-H647 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M

ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1


R. M.

NONE

TITLE (IN FULL) ~~THE~~ TAKING IT AT PARIS

IMPRINT NONE

BOT: GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

Lower Right border before 
Plate No - C

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *7/5*

CURT TEICH & CO.

NO. 3A-H648 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

I'M FEELING BIG IN
MIDGET TOWN

IMPRINT NONE

BOT: GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

*Lower Right border before
plate no - C*

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. 75

A122

CURT TEICH & CO.

NO. 3A-H649 ✓

ORDER NO. 66382

DATE 6-19-1933

25 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

COME AND PLAY WITH ME
AT ENCHANTED ISLAND
BOT: GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

LOWER RIGHT BORDER BEFORE
PLATE NO. - ③

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H650

ORDER No. 65408

DATE 6-20-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AVENUE OF FLAGS,
CHICAGO WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

9

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-

COLOR DESCRIPTION

WF-50

PRIVATE NO. BEFORE IMPRINT-

WF-50

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H651

ORDER NO. 66408

DATE

8-20-1955

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

LOOKING SOUTH OVER
THE WXX WORLD'S FAIR GROUNDS,
SHOWING THE GENERAL EXHIBITS
GROUP IN THE FOREGROUND

PRIVATE NO. UPPER LEFT CORNER-

PRIVATE NO. BEFORE IMPRINT-

WF-51

WF-51

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 12
A12

MAX RIGOT SELLING CO.,
CHICAGO

NO. ~~3A-11552~~ ^{H650} ✓
ORDER NO. 66456
DATE 6-22-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AVENUE OF FLAGS,
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-52



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-52

COLOR DESCRIPTION

USE PHOTO NO. 2A-H650. MAKE NIGHT SCENE.

PUT CLOUDS IN SKY ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

200-13
A-122

5 1/2

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H653

ORDER NO. 66456

DATE 6-22-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) BEAUTIFUL FEDERAL
BUILDING AT NIGHT, CHICAGO WORLD'S
FAIR

IMPRINT

9 YES
SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-
WF-53

PRIVATE NO. BEFORE IMPRINT-
WF-53

COLOR DESCRIPTION

USE NEW PHOTO. MAKE NIGHT SCENE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make 2 blueprints

DEADLINE

19

2002
A 13

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H654 ✓

ORDER NO. 66456

DATE 6-22-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENCHANTED ISLAND,
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-54

COLOR DESCRIPTION

USE PHOTO NO. 3A-H636 . MAKE NIGHT SCENE.

PUT CLOUDS IN SKY

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

A13

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-4655

ORDER NO. 66456

DATE 6-22-1933

12M500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THREE FLUTED TOWERS,
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER-
WF-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
WF-55

COLOR DESCRIPTION

USE PHOTO ON BACK OF COVER NO. D-2224. MAKE NIGHT SCENE.

PUT CLOUDS IN SKY ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make 2 blueprints

DEADLINE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H656 ORDER NO. 66444 DATE 6-22-1933

CUSTOMER SAVOY COUNTRY CLUB,
FLEISCHMANN'S, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border - Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full SAVOY COUNTRY CLUB, FLEISCHMANN'S, N. Y.

Trade Mark Yes No Special type as sample

CATSKILL MTS.

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. Screen 120

Dry - Wet - Paneromatic - Color Separation Screen 133

Transfer - Paper Process - New Process. Screen 150

Stripping - White Border - Full Face. Screen 175

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

RETURN PHOTO

NO

YES

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

200 1 1/2
A. 11

3

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H658 ✓
ORDER NO. 66456
DATE 6-22-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 9	R. M.	YES
TITLE (IN FULL) ADMINISTRATION BUILDING	IMPRINT	SAME AS ABOVE	
CHICAGO WORLD'S FAIR	PRIVATE NO. BEFORE IMPRINT - WF-56		
PRIVATE NO. UPPER LEFT CORNER - WF-56			

COLOR DESCRIPTION
USE PHOTO NO. 3A-H246. MAKE NIGHT SCENE.
PUT CLOUDS IN SKY. ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-4659

ORDER NO. 66456

DATE 6-22-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL MOTORS BUILDING,
CHICAGO WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-
WF-57

PRIVATE NO. BEFORE IMPRINT-
WF-57

COLOR DESCRIPTION

USE PHOTO NO. 3A-H634. MAKE NIGHT SCENE.

PUT CLOUDS IN SKY.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 3A-H660

ORDER NO. 66473

DATE 7-20-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ART MUSEUM SHOWING
AQUARIUM ALONG SCHUYLKILL RIVER,
PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -

P-120

COLOR DESCRIPTION

LARGE BLDG. TAN BUFF STONE BROWN ROOF. BL G. IN FOREGROUND GRAY.
SLATE ROOF. REMOVE STACK ON RIGHT.

*Cut where marked. Do not reduce size of
bdg.* PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo sent to
C.T. 9/7.*

BLUE PRINT O.K. *JS*

A12

CURT TEICH & CO.,
CHICAGO

NO. 3A-H661

ORDER NO. 66521

DATE 6-23-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THIS DISAPPEARING ACT

GETS MY GOAT

BOT- GREETINGS FROM CHICAGO WORLD'S

FAIR 1933

PUT BEFORE PLATE NO. ON BOTTOM AT
RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NC

IMPRINT NONE



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO

NO. 3A-H662
ORDER NO. 66521
DATE 6-23-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO
IMPRINT NONE

TITLE (IN FULL) THIS SEEING THE FAIR
GIVES AN AWFUL APPETITE
BOT- GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

PUT BEFORE PLATE NO. ON BOTTOM AT
RIGHT (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO

NO. 3A-H563

ORDER NO. 66521

DATE 6-23-1933

12 M500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WHERE EAST MEETS WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. NO

IMPRINT NONE

BOT- ~~XXXXXXXXXX~~ GREETINGS FROM
CHICAGO WORLD'S FAIR 1933
PUT BEFORE PLATE NO. ON BOTTOM AT
RIGHT- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *20*
6/23

CURT TEICH & CO.,
CHICAGO

NO. 3A-4564

ORDER NO. 66521

DATE 6-23-1933

12 M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

XX TAXI DANCING IS DIVINE

IMPRINT

NONE

NO

**BOT- GREETINGS FROM CHICAGO WORLD'S
FAIR 1933**

**PUT BEFORE PLATE NO. AT BOTTOM ON
RIGHT- (C)**



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO

NO. 3A-H665

ORDER NO. 66521

DATE 6-23-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHO SAYS I AIN'T BEING

PUSHED AROUND

BOT- GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

PUT BEFORE PLATE NO. AT BOTTOM
AT RIGHT- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,
CHICAGO

NO. 3A-H666

ORDER NO. 66521

DATE 6-23-1933

12 M 500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) I'M SEEING THE FAIR ON
THE RUN

BOT- GREETINGS FROM CHICAGO WORLD'S
FAIR 1933

PUT BEFORE PLATE NO. ON BOTTOM
AT RIGHT - (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H667 ORDER NO. 66547 DATE 6-26-1933

CUSTOMER DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border - Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEMPLE SQUARE HOTEL, SALT LAKE CITY,
UTAH

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

USE PHOTO NO. 375-30. DRAW IN PENTHOUSE XI ON TOP
AS ON ENVELOPE ATTACHED. MAKE BOTTOM HALF OF
WINDOWS DARK.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Panatomic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS ON 375-30 EXCEPT MAKE TOP STORY
WHITE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H668 ORDER NO. 66553 DATE 6-26-1933

CUSTOMER ECONOMY CLEANERS, INC.,
SAN JOSE, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BUS.CDS. SIZE $3\frac{1}{2} \times 2\frac{3}{4}$

STYLE PHOTO COLORIT, DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. (All of this on ad) R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

JOIN TWO BLDGS. TOGETHER, WALL TO WALL. REMOVE ALL
PIPES & WIRES ATTACHED TO LAUNDRY BUILDING. PUT
50¢ ON NEON SIGN IN SPACE COVERED OVER & CHANGE
75¢ ON FRONT OF BLDG. TO 50¢. SUPER-KLEEN

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Half-tone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

LETTERING ALL IN RED. STORE FRONT A SILVER FINISH

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPEC AL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE RED IMPRESSION

BLUE PRINT O. K. ~~12~~
JUN 30 1933

2012
296

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 3A-H669 ✓

ORDER NO. 66550

DATE 6-20-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF PART
OF SOUTHERN BAPTIST ASSEMBLY,
RIDGECREST, N. C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

Photo ret 8/29/33

COLOR DESCRIPTION

COLORS OF TWO MAIN BLDGS. WHITE WITH BLACK ROOFS. LEFT WING ON
LARGEST BLDG. HAS A RED BRICK FOUNDATION. STEPS OF BOTH ARE
CONCRETE. OTHERS BLDGS. ARE WHITE & NATURAL WOOD COLORING WITH
BLACK ROOFS. GRASS FOREGROUND WITH THE EXCEPTION OF THE BASEBALL
DIAMOND. REMOVE SMALL SIGN IN LOWER LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-H670

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 66578

6-27-1933

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) FORT LAUDERDALE MUNICIPAL IMPRINT SAME AS ABOVE

BEACH ON A JANUARY DAY

BOT, SMALL TYPE - PHOTO BY KELCY

PRIVATE NO. BEFORE TITLE - FL-102

COLOR DESCRIPTION

CUT OFF FROM BOTTOM & LEFT AS MARKED FOR PROPER PROPORTIONS. TAKE
OUT ANY PART OF BLDG., LEFT IN LOWER LEFT CORNER AND PUT IN SAND.
SHOW GOOD CLOUDY SKY EFFECT. SEE 3A-H683 FOR GKK GOOD COLOR FOR
BEACH SAND & OCEAN. TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
JUN 30 1933

USE PRINT Q K 318
JUN 30 1933

D86

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H671

ORDER NO. 66579

DATE 6-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXX~~

DADE COUNTY COURT HOUSE AND
MIAMI CITY HALL, MIAMI, FLA.

PRIVATE NO. BEFORE TITLE - M-239

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 2614-30. MAKE NIGHT SCENE. SEE SAMPLE ATTACHED FOR
GOOD GUIDE OF ILLUMINATION. ALSO SEE 2A-H387. ENLARGE TOP LIGHT
SOME AND SHOW A GLOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 2/6
JUN 30 1933
A13

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H672

ORDER NO. 66575

DATE 6-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OVERLOOKING DEERING ESTATE
MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-238



COLOR DESCRIPTION

USE PHOTO NO. 99529. USE LIVELY COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

30 / 653
25 A 1 1/2 L

17

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H673

ORDER NO. 66575

DATE 6-27-1933

25 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROYALEX PALM YACHT BASIN,
MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-113

COLOR DESCRIPTION

USE PHOTO NO. 2593-30. COLOR SAME AS 2593-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT
JUN 30 1933 K. 215

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H674

ORDER NO. 66575

DATE 6-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SUNSET ON BISCAYNE BAY,
MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-134

COLOR DESCRIPTION

USE PHOTO NO. 1A2019. FOR SKY COLORING (FORMATION) FOLLOW MORE LIKE ON CARD
NO. 104818. 1A2019 IS TOO BRIGHT. SUNSET SHOULD SHOW MORE VARIETY OF
DELICATE COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
JUN 30 1933

BLUE PRINT O. K. 26
JUN 30 1933

1/2

✓

NO. 3A-H675

ORDER NO. 66575

DATE 6-27-1933

THOMAS R. WEST,
MIAMI, FLA.

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL PALMS, COCONUT GROVE, MIAMI, FLA.

PRIVATE NO. BEFORE TITLE - M-140

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. BX NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 2A-H1078 FOR GOOD COLORS;
USE PHOTO NO. 1A2025.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-4676

ORDER NO. 66575

DATE 6-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. R. M. NO

TITLE (IN FULL) AERIAL VIEW OF
CAUSEWAY AND ISLANDS OF BISCAYNE
BAY, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - M-148

COLOR DESCRIPTION

USE PHOTO NO. XX3 1A2033.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS PRINT D.K. 10
JUN 28 1933

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-M677

ORDER NO. 66580

DATE 6-27-1933

25 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO.

R. M.

1

NO

TITLE (IN FULL)

UNDER THE PALMS, LUMMUS

IMPRINT

SAME AS ABOVE

PARK, MIAMI BEACH, FLA.

BOT. SMALL TYPE - PHOTO BY G. W. ROMER

PRIVATE NO. BEFORE TITLE - M-256

COLOR DESCRIPTION

SEE COLOR GUIDE KRX ATTACHED TO 3A-M683. USE SAME COLORS FOR
BEACH & OCEAN. ALSO GOOD CLOUDY SKY EFFECT. CUT OFF TOP & BOTTOM
AS INDICATED FOR PROPER PROPORTIONS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 6A-H-1539

BLUE PRINT O.K.
JUN 30 1933

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-4678

ORDER NO. 66580

DATE 6-27-1933

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP FINE SPECIMENS OF

BOXER SAILFISH FROM THE GULF STREAM
BOT- MIAMI, FLORIDA (SMALL TYPE-

PHOTO BY G. W. ROMER)

PRIVATE NO. BEFORE TITLE- M-237

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE COLOR GUIDE FOR CORRECT COLORS OF THE SAIL FISH, DO NOT FOLLOW
IT FOR CLOTHING, ETC. PUT GOOD CLOUDS IN SKY. TAKE OFF FROM
BOTTOM ONLY FOR PROPORTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
JUN 30 1933

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H679

ORDER NO. 66580

DATE 6-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

YES

TITLE (IN FULL)

TOP: A PEACEFUL SCENE ALONG

IMPRINT

SAME AS ABOVE

NEW RIVER

BOT: FORT LAUDERDALE, FLA. (SMALL TYPE:
PHOTO BY KELCY

PRIVATE NO. BEFORE TITLE: FL-103

TAKE OFF PRIVATE NO. AND ~~ENTER~~ BOTTOM TITLE EXCEPT (PHOTO BY ~~XX~~ KELCY)

~~ENTER~~ RUN.

FOR COLORING OF WATER & SKY SEE 1A-H278. FOR COLORING OF ROCK ALONG WATER SEE
2A-H389. CUT OFF BOTTOM FOR PROPER PROPORTIONS. BUSHES NO. 1 ~~XXX~~ OLEANDERS
PINK BLOSSOMS. 2 HIBISCUS RED. 3 SALMON COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
JUN 30 1933

BLUE PRINT O.K.

JUN 30 1933

2112
A.12

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-H680

ORDER NO. 66581

DATE 6-27-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) TOP - A SEMINOLE INDIAN

IMPRINT SAME AS ABOVE

VILLAGE, NEAR MIAMI

BOT - FIRST LESSON IN CANOE MAKING
FLORIDA

SMALL TYPE - PHOTO BY G. W. ROMER

PRIVATE NO. BEFORE TITLE - M-232

TAKE OFF PART OF UPPER TITLE - NEAR MIAMI -
AFTER 20M ARE RUN.

FOR DETAILS SEE COLORED PHOTO ATTACHED. SHOW GOOD CLOUDY SKY AS IN
OTHER SUBJECTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

NO. 3A-H681

ORDER NO. 66582

DATE 6-27-1933

THOMAS R. WEST,
MIAMI, FLA.

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

Colonnade
TOP- A COLONNADE OF
ROYAL PALMS, MIAMI BEACH, FLA.
BOT- IT IS ALWAYS JUNE IN FLORIDA

(SMALL TYPE)-PHOTO BY BERRY-HILTON CO.

PRIVATE NO. BEFORE TITLE- M-233

~~TAKE OFF PART OF UPPER TITLE- MIAMI BEACH, FLA.-~~
~~AFTER 20M ARE RUN.~~

COLORS OF BUSHES- 1 CROTON A SPECKLED DARK RED COLOR IN LEAVES WITH
GREEN TOPS. 2, 3, 4 PINK & OLEANDER BLOTTOMS. SEE 2A-H1078 FOR GOOD
PALM TREE COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

THOMAS R. WEST,
MIAMI, FLA.

NO. 3A-4682

ORDER NO. 66582

DATE 6-27-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- PART OF BAYFRONT
PARK AND YACHT BASIN, MIAMI, FLA.
BOT- AQUARIUM SHIP (SMALL TYPE-
PHOTO BY G. W. ROMER)

PRIVATE NO. BEFORE TITLE- M-234

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CUT OFF FOR PROPORTION AS MARKED. TOUCH UP LAWN IN PARK, MAKE SOLID
GRASS ALL OVER. BOAT AQUARIUM IN FOREGROUND PAINTED AN ARMY GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H683

ORDER NO. 65582

DATE 6-27-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

LUMMUS PARK AND BATHING
BEACH, MIAMI BEACH, FLA.
BOT-SMALL TYPE- PHOTO BY G. W. ROMER
PRIVATE NO. BEFORE TITLE- M-235

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. RETAIN GOOD COLOR OF OCEAN AND BEACH
(BEACH IS NOT A WHITE SAND). AS PER COLORED PRINT. ALSO SHOW
CLOUDY SKY EFFECT AS ON OTHER SUBJECTS. SEE MARKED MARKS ON
PHOTO FOR PROPORTIONS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

BLUE PRINT O. K. *no*
JUN 30 1933

THOMAS R. WEST,
MIAMI, FLA.

✓ NO. 3A-H684

ORDER NO. 66582

DATE 6-27-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- APARTMENT HOTELS
& LONG MIAMI RIVER, MIAMI, FLA.
BOT- SHOWING THE ROBERT CLAY, THE
GRENADA AND THE COLONIAL TOWERS
PRIVATE NO. BEFORE TITLE- M-241

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
MAKE LIGHTED PRINT FROM NEG. ATTACHED. BRING OUT BOAT AT NO. 4 BLDG.
& MAKE WHITE HULL. 1 BLDG. BRIGHT CREAM RED TOP ROOF. 2 WHITE STUCCO
BLDG. RED TILE ROOF TOPS. DECORATED BANDS ABOVE AND BELOW UPPER
STORY PAINTED CREAM. NAME 'ROBERT CLAY HOTEL' PRINTED ON UPPER BAND
IS IN BLACK. 3 WHITE STUCCO BLDG. RED ROOF TOPS. GREEN WINDOW CASING.
'COL. TOWERS' LETTERS IN RED. 4 VARIGATED BUFF BLDG. VARIG. RED TILE
ROOF. FLOWERS IN LAWN PINK & YELLOW. FOLIAGE MOSTLY GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
JUN 30 1933

THOMAS R. WEST,
MIAMI, FLORIDA.

NO 3A-H685

ORDER NO 66586

DATE 6-27-1933

25 M

POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP-812 A PAPAYA PLANTATION IN
FLORIDA
BOT-M 133 A SCENE NEAR MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SEE BELOW R. M. NO

NONE

MAKE 1 BLUEPRINT WITH FRONT NO. 1
" L " " " NO. 2

COLOR DESCRIPTION

USE PHOTO NO. 1A2140
SEE POSTCARD ATTACHED

BIG FRUIT IS A GOLDEN YELLOW, NOT BROWN. SMALL FRUIT AGREEN
COLOR. MEDIUM SIZED FRUIT, IS GREENISH YELLOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A-H686

ORDER NO. 66594 DATE 6-27-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

C. T. PHOTO COLORIT

THE ALLIS PRESS,
KANSAS CITY, MO.

12 1/2

FC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARK LANE HOTEL, DENVER, COLORADO

TOP. UNOBSTRUCTED VIEW OF 200 MILES OF THE
ROCKY MOUNTAIN RANGE

LET SOUTH MARION PARK - 1 ST WILMINGTON PARK
DENVER, COLO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

SEE INSTRUCTIONS. ON PHOTO

COLOR DESCRIPTION

STYLE PHOTO COLORIT

(All of this on address) WHITE BORDER

R. M. Yes No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

2

HQ 174
A 13

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H687 ✓
ORDER NO. 66618
DATE 5-28-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CLARENCE BUCKINGHAM
MEMORIAL FOUNTAIN, GRANT PARK,
CHICAGO
PRIVATE NO. UPPER LEFT CORNER-
369

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT-
369

COLOR DESCRIPTION
USE PHOTO NO. 122888;

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

MAX RIGOT, CHICAGO

NO. 3A-H688 ✓

ORDER NO. 66632

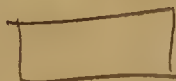
DATE 6-29-1933

25 M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARSHALL FIELD & CO.'S
RETAIL STORE, STATE, WASHINGTON,
RANDOLPH AND WABASH, CHICAGO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 50210, COLOR SAME AS 50210;

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5 1/2

Blue print OK

13 1/2

MAX RIGOT, CHICAGO

NO. 3A-H689 ✓

ORDER NO. 66632

DATE 6-29-1933

25M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) THE MERCHANDISE MART,
CHICAGO

IMPRINT NONE



COLOR DESCRIPTION

USE PHOTO NO. 123040. COLOR SAME AS 123040

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT, CHICAGO

NO. 3A-H693 ✓

ORDER NO. 66632

DATE 6-29-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN-FULL) BIRD'S-EYE VIEW OF
MICHIGAN BLVD. BRIDGE,
BOT- LOOKING SOUTH, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE



COLOR DESCRIPTION

USE PHOTO NO. 2A883. COLOR SAME AS 2A883.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX RIGOT, CHICAGO

NO. 3A-4694

ORDER NO. 66632

DATE 6-29-1933

25M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF UPPER
MICHIGAN AVE., SHOWING LINDBERGH
BEACON, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 0A3783. COLOR SAME AS 0A3783.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-4695 ✓

MAX RIGOT, CHICAGO

ORDER NO. 66632

DATE 6-29-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CHICAGO POST OFFICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A2607. COLOR SAME AS 1A2607.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Spencer Moore Co.
200-12
A-10*

12

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 3A-H696 ✓

ORDER NO. 66620

DATE 6-28-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

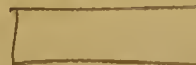
NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

VIEW FROM ~~XXXXXXXX~~
LOVER'S LEAP, SHOWING NEW KANAWHA
POWER DAM CO. DAM ON NEW RIVER,
W. VA.



COLOR DESCRIPTION

LIGHT CEMENT DAM ON REAR LEFT. GRAY ROCK ON RIGHT. MAKE WATER
BLUE. REMOVE MAN ON LOWER LEDGE OF ROCK. GREEN PINE MOUNTAIN
FOLIAGE.

Photo in 3A 465

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H697

ORDER NO. 66623

DATE 6-28-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HOTEL GUYON,
CHICAGO, ILL.

12 1/2

PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ACCESSIBLE TO ANYWHERE

BOT: HOTEL GUYON - "THE HOME OF HOMES"
4000 WASHINGTON BLVD. CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

*Make upright card
see instructions attached*

COLOR DESCRIPTION

STYLE

ART COLORTONE
WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAFERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

FINISHING DEPT. MORTISE - ANCHOR - OVAL CIRCLE
SQUARE - COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

7/7-33

1022 AM

*Cost
Net Paid
\$6.00*

	YES	NO
RETURN PHOTO	YES	NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H698 ORDER NO. 66629 DATE 6-29-1933

CUSTOMER CHELSEA HOTEL,
CHICAGO, ILL.

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full TOP: IN THE HEART OF THE UPTOWN DISTRICT

BOT: CHELSEA HOTEL, 920 WILSON AVENUE, CHICAGO

RETOUCHING DEPARTMENT.

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SAME LAYOUT AS ON 3A-H394.

THREE DOT KLB - H* 110 HT - AITL
... T PRT IN/CHCK

54V 171 100 HT LEFT

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12

Prints each from _____ Negatives MATTE or GLOSSY _____

Mount on CARD, CLOTH, with hinge - or w/without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. \$ 120

Dry — Wet — Pancromatic — Color Separation	133
--	-----

Transfer — Paper Process — New Process. 150

Stripping White Border — Full Face. 8 150
S 175

Blue Print - Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Strip To Size	Double Print	Reverse Position	Reverse Color	Sea Day
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—ZINC ETCHINGS FROM COPIES

DUPLICATES _____ COLOR PAGES _____

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE _____ WIDE _____ HIGH, SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD. IN COLORS___SPECIAL STOCK

_____ ELECTROTYPES EACH OF _____

SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

Photomicrographs of
Bulbs. *Yucca* *glauca* S1
200x
4/16/34

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 3A-H699

ORDER NO. 66768

DATE 6-30-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
HOTEL LINCOLN,
INDIANAPOLIS, IND.

100 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LINCOLN, INDIANAPOLIS, IND.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Photos for
this Customer

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES

DIAL NO. 3A-H700 ORDER NO. 66769 DATE 7-6-1933

CUSTOMER LEXINGTON HOTEL,
CHICAGO, ILL.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

*THE LEXINGTON HOTEL CHICAGO ILL. EMERSON AT LEAST
ROAD - CHICAGO*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

Same as 34 H306

Photo ret.

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

ART COLORTONE, WHITE

FRONT NO. 5

(All of this on address side)

R. M. BORDER No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

ZINC ETCHINGS FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMP. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — INCOLORS — SPECIAL STOCK
— ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

7/10/33 4:15 PM

*Art Work
9.50*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 3A-H701 ORDER NO. 66811 DATE 7-5-1933

CUSTOMER MASSABESIC AMUSEMENT CO.,
MANCHESTER, N. H.

6 M GROUP (2) FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YE STEIN ON MAIN HIGHWAY
MANCHESTER PORTSMOUTH ROAD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED .

COLOR DESCRIPTION

EXTERIOR: ROOF GREEN. AWNINGS GREEN, RED BORDER.
INTERIOR: LIGHTS NO.1, FLOWERS 2, TABLES 8,
FERNS 17, LEAVES 29.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE

(All of this on a BORDER

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WID1 HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

715-23 4 P.M.

Change
as per
pre-lit

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H702

ORDER NO.

66828 DATE

7-5-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

PIXLEY & EHLERS,
CHICAGO, ILL.

12 $\frac{1}{2}$

PC

SIZE

3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NO TITLE.

STYLE ART COLOR TONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRASSERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SIZE — WIDE — HIGH, SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

4 1/2
2
A 13
1/2

Photo attached
1/2 1/3

10.50

CURT TEICH & CO.

NO.

ORDER NO. **3A-4703**

66838

DATE **7-5-1933**

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. **1**

R. M.

NO

TITLE (IN FULL)

UP IN THE AIR
BOT CHICAGO WORLD'S FAIR 1933

IMPRINT

NONE

PUT BEFORE PLATE NO. AT RIGHT -
(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.,

NO. 3A-11704 ✓

ORDER NO. 66838 D4

DATE 7-5-1933

25 M ART COLOR TO NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP - WHAT A THRILL
GREETINGS FROM
BOT - CHICAGO WORLDS FAIR 1933

IMPRINT NONE

PUT BEFORE PLATE NO. AT RIGHT
(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H705 ✓

ORDER NO. 66838

DATE 7-5-1933

25_M ART COLORTONE POST CAR'S, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- PAINTINGS AS YOU

LIKE THEM, GRANT PARK

^{GREETINGS FROM}
BOT- CHICAGO WORLD'S FAIR 1933

PUT BEFORE PLATE NO. AT RIGHT -
(C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHE TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 25

CURT TEICH & CO.

NO. 3A-H706

ORDER NO. 66838

DATE 7-5-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- NO WONDER MY

IMPRINT

NONE

STOMACH FEELS FUNNY, HALL OF SCIENCE

(GREETINGS FROM)
BOT- CHICAGO WORLD'S FAIR 1933

PUT BEFORE PLATE NO. AT RIGHT-
(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE POINT O.K. 75
A13

CURT TEICH & CO.

NO. 3A-H707 ✓

ORDER NO. 66830

DATE 7-5-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AT THE OLD HEIDELBERG

IMPRINT NONE

INN

GREETINGS FROM

BOT-1 CHICAGO WORLD'S FAIR 1933

PUT BEFORE PLATE NO. AT RIGHT-

(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H708

ORDER NO. 66838

DATE 7-5-1933

25M ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WE HAD A H--- OF A
TIME

IMPRINT NONE

GREETINGS FROM
BOT-1 CHICAGO WORLD'S FAIR 1933

PUT BEFORE PLATE NO. AT RIGHT-
(c)

COLOR DESCRIPTION

SEE TOSSUE ATTACHED TO SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COPYRIGHTED BY
J. R. WILLIS,
GALLUP, N. M.

NO. 3A-H710

ORDER NO. 66915

DATE 7-7-1933

12¹/₂ M

art colorize
~~AM PHOTO COLOR~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP: HOW NAVAJO INDIAN

IMPRINT SAME AS ABOVE

RUGS ARE MADE

BOT: SEE OTHER SIDE FOR DESCRIPTION

(~~SMALL~~) (C)

PRIVATE NO. AFTER UPPER TITLE: C-27

COLOR DESCRIPTION

SEE INSTRUCTIONS ON EXTRA PHOTO ATTACHED. BE SURE AND MAKE SHIRT VERY
BRIGHT RED, VERY BRILLIANT.

See card enclosed

*Photo
rd. 7/31/34*

YES - customer

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H711 ✓
ORDER NO. 66848

DATE 7-6-1933

12 M 500 POST CARDS EXXX ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A WOODCRAFT CANOE
TRIP DOWN THE TIPPECANOE RIVER,
CULVER SUMMER SCHOOLS, CULVER, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

XXXXX CANOES GREEN. CADET UNIFORMS GRAY. INSTRUCTOR (WHO IS
ALWAYS IN REAR END OF CANOE) HAS ON A KHAKI UNIFORM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4137

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H712

ORDER No. 66848

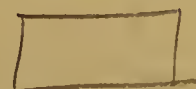
DATE 7-6-1933

12_M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WOODCRAFT CAMP,
CULVER SUMMER SCHOOLS, CULVER, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT NONE

COLOR DESCRIPTION

USE SMALL NEG. PUT IN WOODCRAFTERS IN PARADE GROUND WHERE MARKED
XXX. UNIFORMS COLORS SAME AS SAMPLE ATTACHED.

RETURN BOTH NEGATIVES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

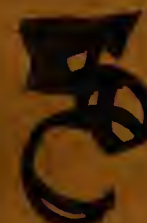
RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE



NO. 3A-H713 ✓

CULVER MILITARY ACADEMY,
CULVER, IND.

ORDER NO. 66848

DATE 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A CUTTER RACE, CULVER
SUMMER SCHOOLS, CULVER, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

STRAIGHTEN OARS, SO THEY ALL MOVE TOGETHER IN A BOAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H714

ORDER NO. 66848

DATE 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORMATION ON PERSHING
WALK, CULVER SUMMER SCHOOLS,
CULVER, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

UNIFORMS WHITE WITH BLACK NECKERCHIEF, CUT OUT WHITE LINES
ON PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. **YES**

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H715 ✓

ORDER NO. 66848

DATE 7-6-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BLACK HORSE TROOP,
CULVER SUMMER SCHOOLS, CULVER,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG; HORSES ALL BLACK; KHAKI HATS, LIGHT BLUE CHAMRAY
SHIRTS; CADET GRAY BRITCHES; BLACK BOOTS;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY GYM ACADEMY,
CULVER, IND.

NO. 3A-H716 ✓

ORDER NO. 66848

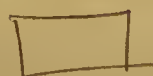
DATE 7-6-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNDER SAIL ON
MAXINKUCKEE, CULVER SUMMER
SCHOOLS, CULVER, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BOATS WHITE WITH GRAY BORDER. UNIFORMS - WHITE NAVAL

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

415

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H717 ✓

ORDER NO. 66848

DATE 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SWIMMING PIERS,
CULVER SUMMER SCHOOLS, CULVER
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

PUT IN MORE BATHERS

RETURN NEGATIVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H718 ✓

ORDER NO. 66848

DATE 7-6-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE DINING ROOM, CULVER
MILITARY ACADEMY, CULVER, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.

PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H719

ORDER NO. 66869

DATE 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE RIDING HALL, HOME
OF CULVER BLACK HORSE TROOP,
~~CULVER~~ CULVER MILITARY ACADEMY,
CULVER, IND.

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H720

ORDER NO. 66849

DATE 6x 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) CADETS ON PARADE,
CULVER MILITARY ACADEMY, CULVER,
IND.

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H721

ORDER NO. 66849

DATE 7-6-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE 11 COLOR GUARD,
CULVER MILITARY ACADEMY,
CULVER, IND.

IMPRINT NONE



COLOR DESCRIPTION

CULVER FLAG IS DARK BLUE

RETURN PHOTO & NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H722 ✓

ORDER NO. 66849

DATE 7-6-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CULVER BLACK HORSE
TROOP, CULVER MILITARY ACADEMY,
CULVER, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. **VFC**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

32

NO. 3A-H723 ✓

CULVER MILITARY ACADEMY,
CULVER, IND.

ORDER NO. 66849

DATE 7-6-1933

12M 500 ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

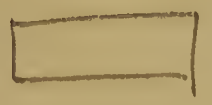
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE ADMINISTRATION
BUILDING, CULVER MILITARY ACADEMY,
CULVER, IND.

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H724 ✓

ORDER No. 66849

DATE 7-6-1933

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SWIMMING POOL,
CULVER MILITARY ACADEMY, CULVER,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

#217

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-H725 ✓

ORDER NO. 66849

DATE 7-6-1933

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE CULVER BATTERY IN
ACTION, CULVER MILITARY ACADEMY,
CULVER, IND.

IMPRINT NONE



COLOR DESCRIPTION

CHANGE COATS TO BLUE WITH OPEN COLLAR AS SHOWN ON PHOTO
ATTACHED TO ~~3A-H726~~ 3A-H726.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

19

CULVER MILITARY ACADEMY,
CULVER, IND.

NO. 3A-M726 ✓

ORDER NO. 66849

DATE 7-6-1933

12 M 500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORMATION ON PERSHING
WALK, CULVER MILITARY ACADEMY,
CULVER, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE



D70294

COLOR DESCRIPTION

CHANGE COATS ON CADETS TO BLUE WITH OPEN COLLARS AS SHOWN ON
PHOTO AND SAMPLE ATTACHED.

RETURN BOTH PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2
DEADLINE

WATSON'S BOOK STORE,
EAST ST. LOUIS, ILL.

NO. 3A-H727 ✓

ORDER NO. 66898

DATE 7-6-1933

12M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

ST. TERESA'S ACADEMY AND ST.
ST. ELIZABETH'S CHURCH, EAST ST.
LOUIS, ILL.

SAME AS ABOVE

COLOR DESCRIPTION

REDDISH BROWN BRICK, CUT OUT THE WIRES AND POLES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

52

WATSON'S BOOK STORE,
EAST ST. LOUIS, ILL.

NO. 3A-H728 ✓

ORDER NO. 66898

DATE 7-6-1933

M 12,500 POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

ST. ELIZABETH'S CHURCH AND SCHOOL,
EAST ST. LOUIS, ILL.

SAME AS ABOVE



COLOR DESCRIPTION

CHURCH, REDDISH BROWN BRICK, GREEN SLATE ROOF, CUT OUT THE
WIRES AND POLES. CUT OUT THE CORNER OF THE HOUSE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H729 ORDER NO. 66897 DATE 7-6-1933

CUSTOMER BERGHOFF RESTAURANT, 17-23 WEST ADAMS ST.,
CHICAGO, ILLINOIS.

M GROUP 2
25M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE ORIGINAL BERGHOFF BAR WITH LICENSE NO. 1.

THE PREMIER BAR OF AMERICA

A SECTION OF THE MAIN FLOOR DINING ROOM
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

COLOR DESCRIPTION

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT-DECKLE EDGE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NONE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DRAWERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 3A-H730 ORDER NO. 66904 DATE 7-6-1933

CUSTOMER PFUND BELL NURSERIES,
ELMHURST, ILL.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SECTION OF ALPINE GARDENS, 1933

CENTURY OF PROGRESS, Chicago 1933

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE HAND COLORED PHOTO ATTACHED.

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE,

FRONT NO. 5 (All of this is to be made R. M. Yes No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METALSIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND/SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H731 ORDER NO. 66931 DATE 7-7-1933 DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CUSTOMER *C. T. & CO.* *ON TIME* LEO MEYER, OFFICE 32 BIXLER BLDG.,
EASTON, PA.

25^M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL TRAYLOR, 15th AND HAMILTON
ST., ALLENTOWN, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 1515-29. USE SAME LAYOUT
AS USED ON 2A-H306, WITH EXACT DESIGN
AS USED ON IT.

ON PHOTO 1515-29 CLOSE CENTER PORCH WINDOWS
TO WINDOWS AND SHADES, SAME AS ON OTHER PORCHES.

COLOR DESCRIPTION

COLOR AS MARKED ON 1515-29 ATTACHED. COLOR DESIGN
EXACTLY THE SAME AS ON 2A-H306.

7/17-33 1100 A P

7-7-1933 DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H732 ORDER N66960

DATE 7-10-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

DAVID LUNDGREN,
WHITING, IND.Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LUNDGREN'S FISH AND CHICKEN
DINNERS

BOT: THE HOME OF GOOD FOOD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutSTYLE ART COLORTONE, WHITE
BORDER

(All of this on add)

FRONT NO. X 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE —

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WORD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

COLOR DESCRIPTION

Building - Gray Stucco

Roof - Dark Red - sandy brown

Awnings - Brown stripe
green, shirley

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A-1733 ✓

ORDER NO. 66966

DATE 7-10-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: TRAIL TO GREYLOCK

MOUNTAIN, 3,505 FEET, HIGHEST MOUNTAIN
IN MASS.

BOT: SHOWING MASS. STATE WAR MEMORIAL
BEACON

PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER
BORDER: 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

P 7958

USE PHOTO NO. 44896. WORK IN MONUMENT AS MARKED ON CARD ATTACHED FROM
PHOTO NO. 1A523. DO NOT MAKE IT TOO CONSPICUOUS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

WURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO

NO

YES

RETURN PHOTO

DIAL NO. 3A-M734 ORDER NO. 66984 DATE 7-11-1953

CUSTOMER GIBSON ELECTRIC REFRIGERATOR CORP.,
GREENVILLE, MICH.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GIBSON LOUNGE AND ART EXHIBIT

- A CENTURY OF PROGRESS -

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

DEADLINE

COLOR DESCRIPTION

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerSTYLE ART COLORTONE
WHITE BORDER
(All of this on address side)

R. M. Yes No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination Screen 120
Dry Wet Panchromatic Color Separation Screen 133
Transfer Paper Process New Process Screen 150
Stripping White Border Full Face Screen 175
Blue Print Handcolor Black & White Proof Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2014
A83

52

Amington

W. J. BEARDSLEY,
JACKSON, MICH.

NO. 3A-H735 ✓
ORDER NO. 49716
DATE 11-10-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER	LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) NEW UNITED STATES POST OFFICE, JACKSON, MICH.		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8

WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

NO. 3A-H736 ✓
ORDER NO. 66985

DATE 7-14-1933

12_M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL FILTRATION
PLANT AND RESERVOIR, FORT WAYNE,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW LAWN ALL THE WAY DOWN TO EDGE XXXX OF WATER. TAKE OUT THE
SAND BANK ENTIRELY. TAKE OUT WOODEN SHACK ON LEFT. TAKE
OUT CEMENT HOLE IN CENTER FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

HC-1 1/2
A-9

WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

NO. 3A-H737 ✓

ORDER NO. 66985

DATE 7-14-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT OF GEN. (MAD
ANTHONY) WAYNE IN 1794,
FORT WAYNE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF FOLDER COVER NO. ~~DXB~~ D-815.
DO NOT SHOW PICTURES OF CHIEF LITTLE TURTLE AND GENERAL WAYNE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

DIAL NO. 3A-H738

ORDER NO. 67012

DATE 7-11-1933

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

GROUP (4)

12 1/2

PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LA SALLE

KANSAS CITY, MISSOURI

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. EXTERIOR: ADD SOME "STREET"
IN FOREGROUND TO KEEP BUILDING FROM LOOKING
UNFINISHED AT BOTTOM.

COLOR DESCRIPTION

EXTERIOR: FIT THE ENCLOSED PIECE OF WHITE ON
RIGHT SIDE OF LARGE PEN DRAWING OF BUILDING FOR
INDICATION OF COLORS.

FOR INTERIOR OF BLDG. — SEE COLORS INDICATED ON
ENCLOSED PICTURES OF THE VARIOUS VIEWS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT
WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: ~~SAME AS ABOVE~~

"C. T. PHOTO-COLORIT" THE ALLIS PRESS,
KANSAS CITY, MO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bar Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bar Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF —
ON WOOD — METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN — 55 — 60 — 65 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3A-H739

ORDER NO. 67038

DATE

7-12-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

HOLSTEIN-FRIESIAN ASSN.,
MADISON, WIS.

Photos for
this Customer

12 1/2 M

FC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOLSTEIN-FRIESIAN COW TRUE TYPE

COPYRIGHT - 1923 - THE HOLSTEIN-FRIESIAN
ASSOCIATION OF AMERICA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE ART PHOTO COLORIT

FRONT NO. 5

(All of this on address) WHITE BORDER
R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet Panoramic — Color Separation

Transfer — Paper Process New Process.

Stripping White Border Full Face.

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative
Extra Strip
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative
Extra Strip
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIXR COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SEE COLORED PHOTO

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H740

ORDER NO. 67038

DATE 7-12-1933

CUSTOMER

HOLSTEIN-FRIESIAN ASSN.,
MADISON, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 PC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No
Title in full HOLSTEIN-FRIESIAN BULL TRUE TYPE

COPYRIGHT - 1923 - THE HOLSTEIN-FRIESIAN
ASSOCIATION OF AMERICA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO COLORIT

(All of this on) WHITE BORDER

FRONT NO. 5 R. M. Yes ☐ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☒ Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint ☐

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

SEE COLORED PHOTO

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H471

ORDER NO. 67045

DATE 7-13-1933

CUSTOMER

KING'S REST, ALBUQUERQUE, N. M.

6 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KING'S REST, ALBUQUERQUE, N. M.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE WIRES AND MAX GUY POST. SHOW AS MUCH OF
FILM IN LENGTH ON THE CARD AS ON PROOF ATTACHED.
SACRIFICE FOREGROUND IN FAVOR OF SKY.

COLOR DESCRIPTION

TILE ONE SHADE LIGHTER THAN BLDG. BLDGS. AND ROOFS
SAME COLOR AS NO. 20 ON COLOR CHART. TRIMMING
CREAM COLOR. DOORS AND SCREENS BLACK, BENCHES DARK
GREEN. CHAIRS, LIGHT GREEN, ORANGE AND BROWN. LAWNS
AND SHRUBS, GREEN. LAMP LIGHTS, OR GLOBES WHITE,
POSTS, EDGES, SIGNS, RED. SIGNS IN FRONT DARK
BLUE. SMOKE STACK COLOR OF BLDG.
SIGN, BLACK ON WHITE. COLORED FLOWERS
IN FRONT OF STATION, COLORED FLOWERS IN
FRONT OF X.

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negative	Extra Positive	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH. SAME SIZE —
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE-WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Panormatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

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DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A-H741 ORDER NO. 10327

DATE 1/25/34

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

KING'S REST,
ALBUQUERQUE, N. MEXICO

6 M PC GROUP (30) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KING'S REST COURTS, -ALBUQUERQUE,
N. M.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS ON 3A-H564.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

STYLE ART COLORTONE,
WHITE BORDER

(All dimensions in inches)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

600-2
A-13
1/4

4.50
8.25

MAX RIGOT, CHICAGO

NO. 3A-H690 ✓

ORDER NO. 66632

DATE 6-29-1933

25 M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WACKER DRIVE, LOOKING

EAST ALONG CHICAGO RIVER

BOT-SMALL TYPE- (C) BY CURT TEICH & CO.

PUT TITLES IN SKY AS ON 1A3352.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A3352. COLOR SAME AS 1A3352.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE J. O. STOLL CO.,
CHICAGO, ILL.

NO. 3A-H691

ORDER NO. 55782

DATE 8-27-1935

25 M ART COLORTONE POST CARDS WHITE BORDER MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

NEW UNION STATION,
CHICAGO

IMPRINT

1
SAME AS ABOVE

YES

PRIVATE NO. UPPER RIGHT CORNER:

143

COLOR DESCRIPTION

USE NEW PHOTO. BRING OUT FRED HARVEY SIGN AND UNION STATION
SIGN.

Destroy old photos & drawings

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

N. SHURE CO
CHICAGO, ILL.

MAX RIGOT, CHICAGO

NO. 3A-H591 ✓

ORDER NO. 66632

DATE 6-29-1933

25 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW UNION STATION,
CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. / NONE R. M. NO YES

IMPRINT NONE Same as above

Print on your left corner - 143

COLOR DESCRIPTION

USE PHOTO NO. 50371. COLOR SAME AS 50371

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

23

2004
102

MAX RIGUT, CHICAGO

NO. 3A-H692

ORDER NO. 66632

DATE 6-29-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) SKYLINE, SEEN FROM CHICAGO HARBOR

BOT-SMALL TYPE- (C)

PUT TITLES IN SKY AS ON 112917:

COLOR DESCRIPTION

USE PHOTO NO: 112917: COLOR SAME AS 112917:

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2000

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H743

ORDER NO. 67237

DATE 7-20-1933

CUSTOMER

MORRISON HOTEL,
SEATTLE, WASH.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer12¹/₂ M PC SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEATTLE'S HOTEL MORRISON, 509 THIRD AVE.

OPPOSITE COUNTY-CITY BLDG., S

IN SKY AT LEFT: 300 COMFORTABLE OUTSIDE ROOMS WITH

BATHS 1.00, 1.50 and 2.00 per Day

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 111434, OR POSSIBLY A LITTLE LIGHTER
SHADE OF RED.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day

SIZE — WIDE — HIGH SAME SIZE —
SCREEN - 55 - 60 85 100 110 120 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK
— ELECTROTYPES EACH OF —
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Return
for Art
Work
\$ 5.00

J. R. WILLIS,
GALLUP, NEW MEXICO

NO. 3A-H744

ORDER NO. 67287

DATE 7-17-1933

12M500 ART COLORTONE P.O.T CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - THREE PRETTY
EYES (BE-NAH NA-ZUHN)

BOT - SEE OTHER SIDE FOR DESCRIPTION

PRIVATE NO. AFTER UPPER TITLE - C-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

THE BACKGROUND ON RIGHT SIDE OF PHOTO SHOULD BE DARKER. SEE
INSTRUCTIONS AND CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Photo 601
7B544

YES

Photo ret.
7/21/34

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 3A-11745 ✓

ORDER NO. 67292

DATE 7-17-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MASSACHUSETTS STATE
WAR MEMORIAL BEACON, SUMMIT OF
XIMMIX MOUNT GREYLOCK

BOT - ELEVATION 8 MT. GREYLOCK
3,505 FT., BEACON 110 FT.

PRIVATE NO. 3-4 FROM RIGHT EDGE IN
~~UPPER BORDER~~
USE PHOTO NO. 1A523

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J. P. WALMER,
HARRISBURG, PA.

✓ NO. 3A-H746

ORDER NO. 67316

DATE 7-18-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- BRIDAL VEIL FALLS
BOT- KITCHEN CREEK, LUZERNE CO.,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

ROCKS ARE BROWNISH GRAY NOT FLAT TONED, BUT VARIOUS SHADES OF THESE TWO. ROCKS CLOSE TO WATER ARE MOSS COVERED, WITH SOME FORMS OF SHRUB- BERY COMING THROUGH. ROCKS AT SIDES ARE SOMETIMES HIDDEN BY LOW YOUNG TREES & OTHER BUSHES OF VARIOUS SHADES OF GREEN. TREES ARE VARIOUS SHADES OF GREEN, SOME DARK, OTHERS HELLOISH. LOGS LYING ACROSS AT PLACES ARE GENERALLY DARK GRAY OR BROWNISH. SHOW SKY WHERE POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J. P. WALMER,
HARRISBURG, PA.

✓ NO. 3A-H747

ORDER NO. 67314

DATE 7-18-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - LAZY MAN'S XXXR

FALLS

BOT - KITCHEN CREEK, LUZERNE CO.,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SEE COLOR DESCRIPTION ON 3A-H746.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO

NO

YES

RETURN PHOTO

DIAL NO. 3A-H748

ORDER NO. 67317

DATE 6-18-1933

CUSTOMER THE MC CALLIE SCHOOL,
CHATTANOOGA, TENN.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE McCALLIE SCHOOL BATTALION -- AT
DRESS PARADE -- CHATTANOOGA, TENNESSEE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE
WHITE BORDER
(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: HARRY G. BROWN, NO. 2409 E. FIFTH
ST. - CHATTANOOGA, TENNESSEE

Put plate No on front
PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone - Combination
Dry - Wet Panchromatic - Color Separation
Transfer - Paper Process New Process
Stripping - White Border - Full Face
Blue Print Handcolor Black & White Proof. Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Pot. on Reverse Color Ben Day
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH (F)
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H749

ORDER NO. 67317

DATE 7-18-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE Mc CALLIE SCHOOL,
CHATTANOOGA, TENN.

6 M P SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE McCALLIE SCHOOL CAMPUS,
CHATTANOOGA, TENNESSEE

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES

STYLE ART COLORTONE
WHITE BORDER

(All of this on 25¢ size)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: HARRY G. BROWN, NO. 2409 E. FIFTH
ST. - CHATTANOOGA, TENNESSEE

Put plate no. on front

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE —

SCREEN 5 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECT. TYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

DIAL NO. 3A-H750 ORDER NO. 67317 DATE 7-18-1933

CUSTOMER THE Mc CALLIE SCHOOL,
CHATTANOOGA, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full THE McCALLIE SCHOOL LAKE -- CHATTANOOGA,
-- TENNESSEE

IMPRINT: HARRY G. BROWN, NO. 2409 E. FIFTH
ST. CHATTANOOGA, TENNESSEE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative -- Line -- Halftone -- Combination. Screen 120
Dry -- Wet -- Panormatic -- Color Separation Screen 133
Transfer -- Paper Process -- New Process. Screen 150
Stripping -- White Border -- Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles -- Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
See Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

3 1/2
1 1/2
9
6-11/4 NO

26.1 1/4
A-9 1/4

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H751 ✓
ORDER NO. 67329
DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

TITLE (IN FULL) CIRCLE TOWER,
INDIANAPOLIS, IND.

IMPRINT SAME AS ABOVE



29464

COLOR DESCRIPTION
WHITE BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H752

ORDER NO. 67329

DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MAROTT APARTMENT

HOTEL, NORTH MERIDIAN AT FALL
CREEK BOULEVARD, INDIANAPOLIS, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO.

3A-4753

ORDER NO.

67329

DATE

7-10-1933

25^M ART. COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) CHAMBER OF COMMERCE

IMPRINT SAME AS ABOVE

BUILDING, INDIANAPOLIS, IND.

COLOR DESCRIPTION

TAKE OUT MEN IN FOREGROUND. COLOR SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

2014
A 84

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H754 ✓

ORDER NO. 67329

DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

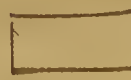
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) CITY HALL, INDIANAPOLIS,
IND.

IMPRINT SAME AS ABOVE



D9404

COLOR DESCRIPTION

TAKE OUT SIGNS AT RIGHT, GRAYISH BLDG. SHOW FLOWERS AT CORNER. SHOW
A FLAG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO.

3A-H755

ORDER NO.

67329

DATE

7-18-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

CITY HOSPITAL,
INDIANAPOLIS, IND.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAN BRICK, TAKE OUT MAN, POLES, WIRES & GIRLS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H756 ✓

ORDER NO. 67329

DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) UNION STATION,
INDIANAPOLIS, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE AN UPRIGHT VIEW. WORK OUT THE TOWER AND COMPLETE IT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2814
48

32

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H757 ✓

ORDER NO. 67329

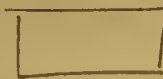
DATE 7-18-1933

25M ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCOTTISH REXXERBRITE
CATHEDRAL, INDIANAPOLIS, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

D9404

COLOR DESCRIPTION

COLOR AS CARD ATTACHED:

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

XC 1 3/4
A10 1/2

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H758 ✓

ORDER NO. 67329

DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) SOLDIERS' AND SAILORS'
MONUMENT, INDIANAPOLIS, IND.

IMPRINT SAME AS ABOVE



79404

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED.

~~PHOTO 114 D-107-47~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2013
794

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

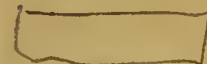
NO. 3ATH759
ORDER NO. 67329
DATE 7-18-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAINS IN SUNKEN
GARDENS, GARFIELD PARK,
INDIANAPOLIS, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

D 9404

COLOR DESCRIPTION

SHOW LOTS OF FLOWERS. SHOW WATER COMING OUT OF ALL THREE FOUNTAINS.
MOST WATER IS IN THE MIDDLE FOUNTAIN, SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

32

xc1-
94

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H760 ✓

ORDER NO. 67329

DATE 7-18-1933

25M ART COLORTONE P ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

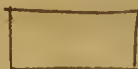
R. M. YES

TITLE (IN FULL) TOP- DE PEW FOUNTAIN

IMPRINT

SAME AS ABOVE

IN UNIVERSITY B PARK
BOT- SHOWING INDIANA WORLD WAR
MEMORIAL IN BACKGROUND, INDIANAPOLIS,
IND.



COLOR DESCRIPTION

TAKE OUT MAN. SHOW WATER IN FOUNTAIN

D9404

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DB WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H761

ORDER NO. 67329

DATE 7-18-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) BIRD'S-EYE VIEW OF
MONUMENT CIRCLE, INDIANAPOLIS, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE AND WORK OUT TOP OF MONUMENT, SEE PHOTO NO. 3A-H758

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-4762

ORDER NO. 67329

DATE 7-18-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

~~YES~~ No

TITLE (IN FULL) SEVERIN HOTEL,
INDIANAPOLIS, IND.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

D 940 L

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 3A-4763 ✓

ORDER NO. 67329

DATE 7-18-33

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANAPOLIS MOTOR
SPEEDWAY, THE GREATEST AUTOMOBILE
RACE COURSE IN THE WORLD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 64332: SEE NOTATIONS ON CARD ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

201
A102

DE WOLF NEWS CO.,
INDIANAPOLIS, IND.

NO. 3A-H764 ✓

ORDER NO. 67329

DATE 7-18-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS' AND SAILORS'
MONUMENT AT NIGHT, INDIANAPOLIS,
IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES, SAME AS ON

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H758. COLOR SAME AS CARD ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

STOM R

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 3A-H765 ORDER NO. 67346 DATE 7-19-1933

CUSTOMER TRANSCONTINENTAL HOTELS, INC.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ PC SIZE 3¹/₂ x 5¹/₂

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUENA PARK HOTEL - 4145 BROADWAY
CHICAGO, ILL.

STYLE ART COLORTONE
WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Take out fire escapes

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM				COPIES				ZINC ETCHINGS FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES				DUPLICATES				COLOR PLATES			
LINE & HALFTONE COMB				COLOR PROCESS				Extra				Negatives			
Extra	Negatives	Extra	Stripping	Strip	To Size	Double	Print	Reverse	Position	Reverse	Color	Ben	Day		

SIZE — WIDE — HIGH. SAME SIZE —
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLASH TOP - FLASH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION
BRICK # 18, Bottom and top of bldg. light gray.
gre en trees. Black Axtos.

32
1 1/2
1 1/2
83/4 NO
C-1/2

H. E. P. King

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H766 ORDER NO. 67354 DATE 7-19-1933

CUSTOMER WESTON HOTEL,
CHICAGO, ILL.

12 1/2" PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOST CONVENIENTLY LOCATED TO THE HEART
OF CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

*Take out elevated structure
suburban scene
Take out smokestack & all other buildings*

COLOR DESCRIPTION

*Monochrome Brown Tint
Green / Blue
Light white building, dark background
Windows
Dinetscape
H.K. Brown
Stores Skibum
Penny - Brown*

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

10/18/33
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. LINE - G. A. - R. C. -
SQUARE - LINE COPY - G. A. - R. C. -
WITH LINE - WITHOUT LINE - G. A. - R. C. -

ELECTROTYPES EACH OF _____
ON WOOD METAL

DEADLINE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H767 ORDER NO. 67332 DATE 7-19-1933

CUSTOMER GENERAL CIGAR CO.,
CHICAGO, ILL.

75 1/2 x H. C. PROOF SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HERE IS WHERE I SAW THE FAMOUS WHITE
OWL CIGAR ACTUALLY MADE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEADLINE

MUST HAVE HCP 7/24/33

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE
WHITE BORDER

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMP. COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCRFEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE _____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT. GOOD INCOLORS. SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H768 ORDER NO. 67389 DATE 7-21-1933

CUSTOMER AMERICAN NATIONAL BANK & TRUST CO.,
CHICAGO

6 M GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BELAIR HOTEL 420 DIVERSEY PKY.

AT SHERIDAN RD. CHICAGO

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE

(All of this is to be done) WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping White Border Full Face.

Blue Print Mandocolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRACKERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL - CIRCLE

SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

C 3/4
HC 2 1/4
A 1 1/4

D4

MAX RIGOT SELLING CO.,
CHICAGO

NO. 3A-H770 ✓
ORDER NO. 67536

DATE 7-26-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN OF TIME,
WASHINGTON PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
426

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 9 R. M. YES
IMPRINT SAMEAS ABOVE

PRIVATE NO. BEFORE IMPRINT- 426

COLOR DESCRIPTION

USE PHOTO NO. 50426. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

X

MAX RIGOT, SELLING CO.,
CHICAGO

NO. 3A-H771

ORDER NO. 67536

DATE 7-26-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MERCHANDISE MART,
CHICAGO

PRIVATE NO. UPPER LEFT CORNER-
365

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 89 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
365

COLOR DESCRIPTION

USE PHOTO NO. 0A3286.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H772 ORDER NO. 67551 DATE 7-26-1933

CUSTOMER RITE-RITE MFG. CO., 1501 POLK STREET,
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M 12,500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANNOUNCING OUR NEW R 25 PATENTED FINGERFIT SR
PROFEL - REPEL - EXPHEL MECHANICAL PENCIL
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

NONE

PHOTO LITHO

Rephoto.

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 110 120 - 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MAX RIGOT SELLING CO.,
CHICAGO.

NO. 3A-H773
ORDER NO. 67549

DATE 7-26-1933

25 M

ART COLORTONE-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 9 R. M. YES

TITLE (FULL)

IMPRINT

THE WRIGLEY BUILDINGS
BOT-SOUTH AND NORTH SECTIONS, BY
NIGHT, CHICAGO
PRIVATE NO. UPPER LEFT CORNER-286

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-286

COLOR DESCRIPTION

SEE CARD ATTACHED USE PHOTO NO. 3A-H637
6A-3774

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

20014
A9

3

H. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 3ATH777

ORDER NO. 67603

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(PLACE THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES same as 3A H4 V3

TITLE (IN FULL) S. S. GRAND VIEW POINT
HOTEL, THE ONLY STEAMBOAT IN
MOUNTAINS IN U. S.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

BLOG: WHITE, DARK ROOF, BLACK LETTERS ON BLOG, SHOW CLEAR, BUFF STACKS,
WHITE BAND ON STACK WITH NARROW GREEN BELT ABOVE AND BELOW WHITE
BAND, GREEN & WHITE STRIPED AWNINGS WITH NARROW BLACK STRIP BETWEEN
WIDE STRIPES. SIGN ON LEFT BLACK RED NEON LETTERS. ROOMS SHOULD BE
BETWEEN HOTEL AND RESTAURANT ON SIGN. BROWN & GRAYISH STONE WALL ON
LEFT. SILVER GRAY TOWER ON CENTER OF ROOF. SILVER GRAY ANCHOR ON
FRONT OF BOAT. WORK IN MTS. CLEAR & GREEN ON REAR LEFT UP TO AWNING.
SHOW GREEN MT. ON LEFT. RED GREEN BLUE & WHITE PENNANTE STRUNG ON
WIRE. SHOW U.S. FLAGS ON POLE. DARK ROAD WHITE LINE IN CENTER. BEER
SIGN UNDER LARGE SIGN. WHITE RED LETTERS.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

32

H. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, RX CA.

NO. 3A-H778

ORDER NO. 67603

DATE 7-27-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) S. S. GRAND VIEW POINT
HOTEL



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *same as 3AH423*

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
COLORED PERNANTS OVER ROOF. BLDG. WHITE DARK ROOF. WHITE LETTERS ON
BLDG. SHOW CLEAR. SIGN ON LEFT BLACK XXXXXRED NEON LETTERS. BEER
SIGN UNDER SIGN WHITE RED LETTERS. WHITE & GREEN STRIPED AWNING ON
RIGHT FRONT. DARK BUFF STACKS WITH WHITE CENTER BELTS AND NARROW
GREEN STRIP ABOVE & BELOW WHITE BELT ON STACKS. SILVER GRAY CENTER
TOWER ON ROOF. HIGHWAY SIGN ON RIGHT DARK BLUE BRIGHT BUFF LETTERS
LETTERS ON HIGHWAY SIGN MUST SHOW CLEAR. DARK ROAD WHITE CENTER LINE
WORK OUT MTS. ON RIGHT CLEAR & GREEN SHOW MTS. UP TO POINT OF AWNING
ON RIGHT. MAKE MT. CLEAR & GREEN ON RIGHT. REMOVE LARGE POLE ON
RIGHT.

SUBMIT. RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H760 ✓

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 124014.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H781 ✓

ORDER NO. 67604

7-27-1933

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 70-30.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H762 ✓

ORDER NO. 67604

DATE 7-27-1933

M6 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE



COLOR DESCRIPTION

USE PHOTO NO. 108819.

SUBMIT: RET. PHOTO

B. L. & W. PROOF.

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET